



## ASSISTANT GENERAL MANAGER- AREA15 LAS VEGAS

### JOB OVERVIEW:

AREA15 is looking for a **Assistant General Manager** with relevant experience and a proven track record of setting and meeting ambitious goals in experiential retail real estate management and operations.

The **Assistant General Manager** will be expected to:

- Integrate self into the larger AREA15 team, embrace and have passion for the developing AREA15 brand and hold self to highest standards in all ways
- Possess the ability to allocate both human and material resources creatively and efficiently, seeing the bigger picture as well as the finer details in a systematic organized approach
- Exhibit exceptional communication and interpersonal skills, dealing with many types of people at all levels in a direct diplomatic way to always achieve best results
- Be proficient in technology and business planning software to build financial projections and reports in a timely manner
- Demonstrate strong leadership skills, including effective time management and delegation
- Be comfortable participating in creative, entrepreneurial environment, introducing new concepts and innovations

### RESPONSIBILITIES AND DUTIES:

- Work closely with General Manager and liaise with AREA15 local team and executives to successfully finalize construction and launch the Las Vegas facility on time, on budget and with flawless execution
- Develop and implement the overall Property Operations Business Plan including operating protocols, procedures and processes for all aspects of the building operations, human resources, bookkeeping, accounting, technology, local leasing with the while also focusing on guest experience, brand enhancement and revenue growth
- Coordinate with the greater AREA15 team and Retail Revenue Manager develop and execute the Retail Businesses Plan including sourcing of unique product, vendor relationships, merchandising, display, organizational systems, protocols, policies and processes
- Coordinate with the AREA15 Art Director to finalize and execute the Art Gallery Business Plan
- Liaise with the Events team to execute the Event Business Plan
- Lease with the Marketing team to execute Marketing Plan



- Develop and adhere to budget and forecast while being able to clearly report financials to AREA15 management and executives at regular intervals and upon request
- Recruit, manage and schedule staffing and support services
- Administer leases including monitoring landlord and tenant obligations including rent collection, operating guidelines, rules and regulations while developing strong tenant relationships to ensure collective success
- Communicate with legal counsel, HR, health & safety advisor(s) and various regulatory bodies to ensure all processes remain compliant with OSHA and other governmental regulations in health department, liquor licensing, planning and fire departments

## **QUALIFICATIONS:**

- Bachelor's degree required
- Minimum of 2 years management, sales, marketing, retail or operations experience
- Working knowledge of Microsoft Office and Hub Spot a plus
- Refined ability to delegate responsibilities and provide leadership and train personnel
- Advanced written and verbal communication skills
- Possession of key competencies, including conflict management, business negotiation, organization and decision-making

## **SALARY:**

Commensurate with experience. Personal factors such as your demonstrated hard and soft skills, level of education and relevant work experience will all be evaluated.





## **ABOUT AREA15:**

AREA15 is a wholly re-imagined world weaving together immersive experiences, themed events, art installations, restaurants, bars, and nightlife. Opening in late 2019, the complex will appeal to a variety of clientele, including gamers, comic-con and sci-fi enthusiasts, artists, music and festival lovers, and anyone simply looking for an immersive and unique experience. AREA15 is a development project led by a joint venture between real estate development firm Fisher Brothers and creative agency Beneville Studios, both of New York. The complex offers up to 126,000 square feet of customized tenant space for a curated collection of experiential and retail businesses, 68,000 square feet of leasable ground floor space, and up to 58,000 square feet of mezzanine space. A 40,000-square-foot indoor and outdoor event space—ideally suited for live music, festivals, corporate events, e-sport tournaments and much more—will be adjacent to the retail and dining options. Complementing the retail and event space is the interconnected "Spine," a destination unto itself as an immersive bazaar and promenade that ties all of the tenants together.

**TO APPLY, SEND COVER LETTER, RESUME AND SALARY REQUIREMENTS TO [CAREERS@AREA15.COM](mailto:CAREERS@AREA15.COM) WITH "ASSISTANT GENERAL MANAGER" IN THE SUBJECT LINE**

AREA15 is an equal opportunity employer and values diversity. We are committed to complying with all federal, state and local laws providing equal opportunities and all other employment laws and regulations.