

SOCIAL MEDIA CONTRACTOR – WILD MUSE RETAIL



JOB OVERVIEW:

THIS IS AN INDEPENDENT CONTRACTOR ROLE.

This individual will support the Wild Muse management team to provide and manage social media content for the store within current brand guidelines to ensure continuity throughout campaign collateral.

RESPONSIBILITIES AND DUTIES:

- Produce, create and otherwise take videos and photographs as directed by Company of high professional quality on digital media at the Company designated locations on Company designated days and times
- Provide any necessary post-touch up or editing to such videos and photographs as directed by Company
- Deliver the aforementioned videos and photographs as made for hire deliverables to Company in form and substance satisfactory to Company promptly after completion of the services in the aforementioned bullets above
- Provide at its sole cost all cameras, lighting, digital media storage, equipment, tools, and other materials as necessary to complete and deliver the Services
- Coordinate, track, and schedule photoshoots
- Support marketing campaigns and initiatives with copy writing, brief creation, planning & scheduling
- Produce promotable lists of desirable groups and meetings for AREA15's retail outlets
- Track and coordinate PR and Communications visits at AREA15
- Provide coordination as needed for retail marketing initiatives
- Plan, create, produce abs schedule engaging social media content including photography, video, copy and other requirements for social posts
- Develop social media plan for retail venues and track all social media KPIs, providing weekly/monthly updates

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ABOUT AREA15

AREA15, located minutes from the Las Vegas Strip, is the world's first purpose-built experiential entertainment district offering live events, immersive activations, monumental art installations, extraordinary design elements, unique retail, ground-breaking technology, bars and eateries and much more. With a growing collection of dynamic destinations including [Dueling Axes](#), [Emporium Arcade Bar](#), [Lost Spirits Distillery](#), [Oddwood Bar](#), “[Wink World: Portals Into The Infinite](#),” [Museum Fiasco](#), [Rocket Fizz](#), [Five Iron Golf](#), [The Beast by Todd English](#), [OZ Experience](#) and anchor experience, [Meow Wolf's Omega Mart](#), AREA15 is an ever-changing art, retail and entertainment district attracting locals and tourists of all ages.

For more information visit www.AREA15.com and follow on Instagram and Twitter: @AREA15Official; Facebook: [AREA15LasVegas](#) and YouTube: [AREA15](#).

AREA15 is an equal opportunity employer and values diversity. We are committed to complying with all federal, state and local laws providing equal opportunities and all other employment laws and regulations.

To apply for this position, [CLICK HERE](#).

