SR. DATA ENGINEER

JOB OVERVIEW:

AREA15 is a modern, data driven company. We have spent significant time building an extensive data pipeline and data warehouse and are continuing to add internal and external data sources frequently. We work with an excellent vendor who is focused on managing and maintaining this data infrastructure, but we are looking for an experienced Data Analyst/Scientist who is not only a natural at translating large, complex data into simple to understand reports and insights for non-technical business leaders, but also a forward thinking leader who is able to push the envelope with how we leverage data to identify trends, model to predict trends, identify external data sources we can leverage to understand who are guests are and what they respond to, experiences that are most effective with the highest ROI, etc. We are looking for the best.
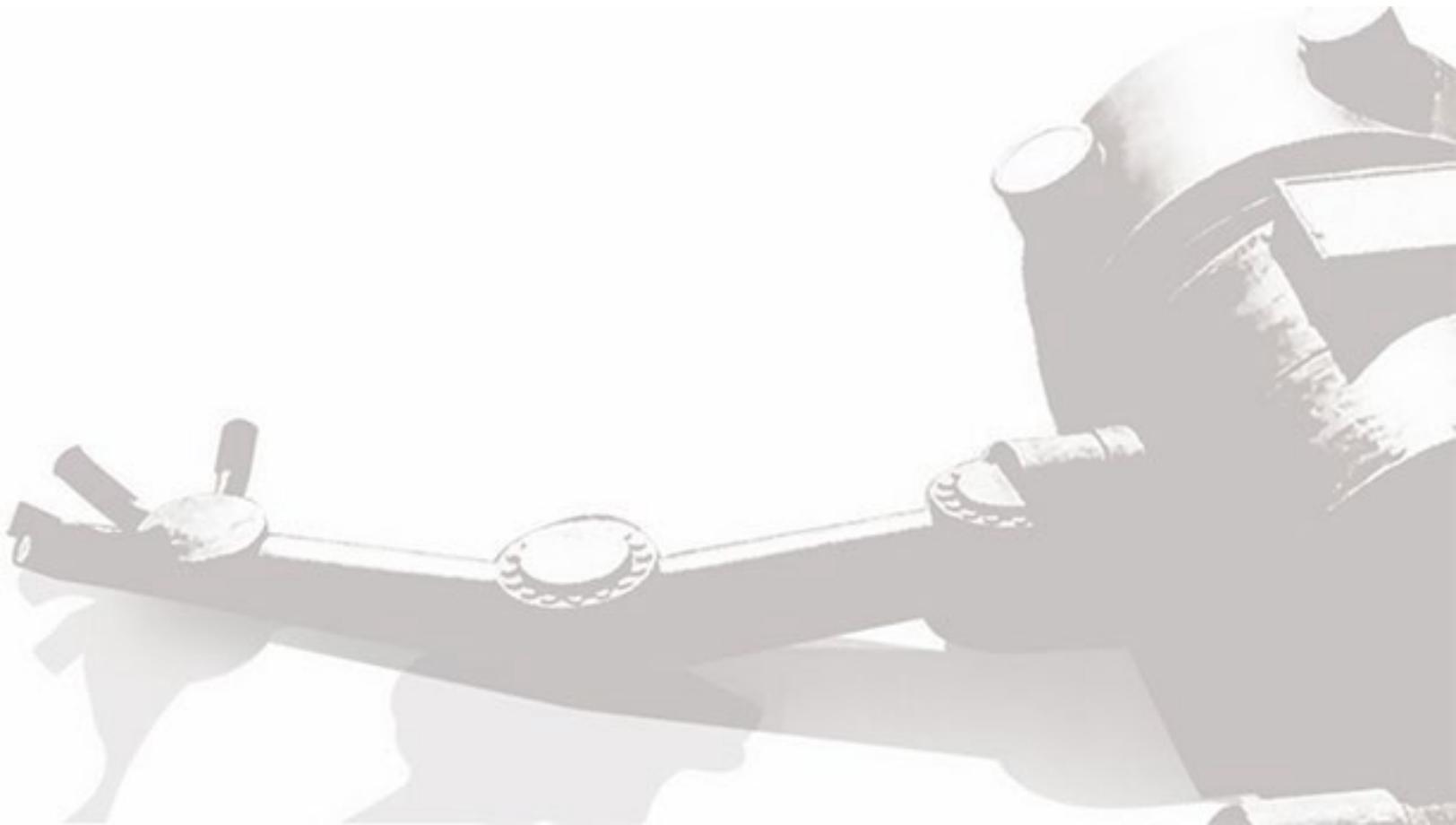
RESPONSIBILITIES AND DUTIES:

- Deep dives in large-scale data to identify key insights for internal stakeholders
- Defining how best to measure and monitor AREA15 business
- Ensure 100% accurate reporting across many merged data sources
- Work with Exec team and key stakeholders to build required reports to fit specific needs
- Identify and troubleshoot discrepancies
- Effectively translate business questions into data experiments
- Sit at the intersection of data, retail, events, in-venue analytics and become an expert in marketing, retail, and financial analytics.
- Work closely with the executive team to help them run a data driven organization
- Be a subject matter expert in Looker, both as a development platform and visualization tool
- Analyze complex datasets and communicate findings to stakeholders
- Work with stakeholders across the organization to gather and understand data requirements
- Proactively seek out and investigate new technologies to advance Area15's analytics practice
- Perform data analysis to make business recommendations (e.g. user journey and client lifecycle, impact analysis, and operations/financial forecasting)
- Collaborate with stakeholders across the company to complete full-stack data science analysis, including: designing experiments or observational analyses; data aggregation using SQL or other database tools; qualitative and quantitative analysis, including identifying potential discrepancies; creating new data warehousing (if necessary); and presenting insights to both the data science team and internal company stakeholders
- Build and automate reports, as well as iteratively develop and prototype dashboards to provide insights at scale Think critically, test hypotheses, and leverage data to test and iterate on new product features and business strategies Quickly become an expert in multiple facets of the business, including marketing, product, and operations
- Perform other job-related duties as assigned.

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QUALIFICATIONS & SKILLS

- 5+ years of experience modeling, visualizing and interpreting data
- Expertise in visualization technologies like Looker or other BI tools (Mode, Periscope)
- Experience with one or more cloud-based data warehouse (e.g. Redshift, Snowflake)
- Familiarity with dbt or similar tools for data transformation preferred
- Enthusiasm for conducting reproducible analysis
- Proven ability to work with cross-functional groups in order to meet deliverables
- Skilled at working in an autonomous environment where you'll work independently to execute on various projects
- Ability to work varied shifts, including weekends and holidays.
- Must be able to lift 25lbs
- Work in an environment that is subject to varying levels of noise, crowds, flashing lights and smoke.
- Must be able to stand, walk, bend and lift for extended periods of time
- Must be proficient in the English language; additional language skills preferred
- Must be authorized to work in the U.S

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ABOUT AREA15

AREA15, located minutes from the Las Vegas Strip, is the world's first purpose-built experiential entertainment complex offering live events, immersive activations, monumental art installations, extraordinary design elements, unique retail, ground-breaking technology, bars and eateries and much more. With a growing collection of dynamic destinations including Dueling Axes, Emporium, Lost Spirits Distillery, Oddwood Bar, Wink World, The Beast, a culinary experience by Todd English, and anchor experience, Meow Wolf's Omega Mart, AREA15's is an ever-changing art, retail and entertainment destination attracting locals and tourists of all ages.

For more information visit www.AREA15.com and follow on Instagram and Twitter: @AREA15Official; Facebook: AREA15LasVegas and YouTube: AREA15.

AREA15 is an equal opportunity employer and values diversity. We are committed to complying with all federal, state and local laws providing equal opportunities and all other employment laws and regulations.

To apply for this position, CLICK HERE.