

DIGITAL CONTENT BUILDER

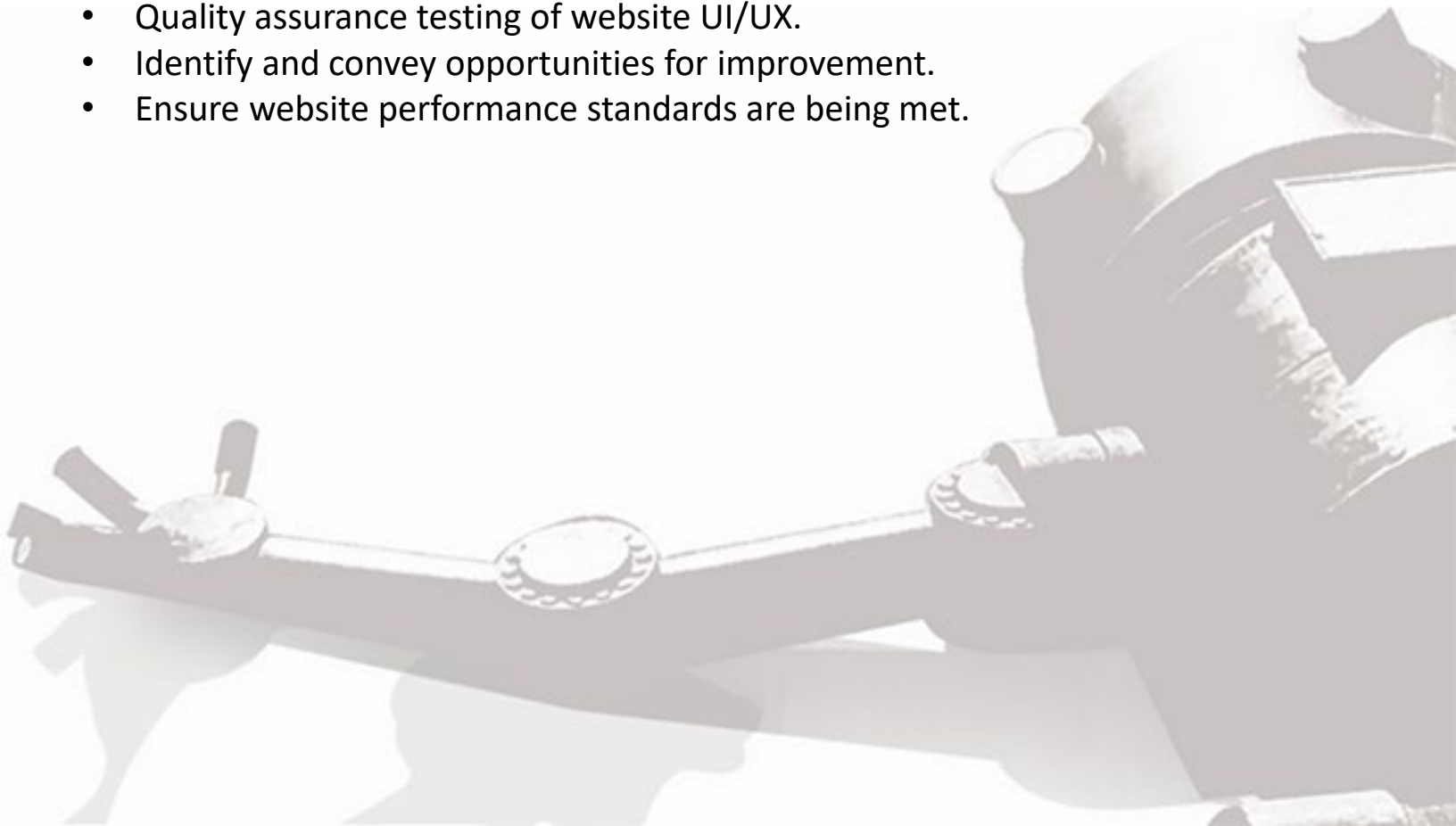


JOB OVERVIEW:

The Digital Content Builder will work with the Technology, Marketing, and Creative teams to build standards compliant, consistent, and aesthetically pleasing website pages and email templates. It is a fast-paced environment that requires a startup mindset.

RESPONSIBILITIES AND DUTIES:

- Build website pages and email templates based on Creative Team mockups.
- Update website and email content based on Marketing Team requests.
- Efficiently support and prioritize multiple ongoing builds.
- Understand the limitations and capabilities of our platforms and when to and not to work around them.
- Collaborate with other Technology Team members to determine and document best-practices.
- Ensure consistency across browsers, email clients, and devices.
- Quality assurance testing of website UI/UX.
- Identify and convey opportunities for improvement.
- Ensure website performance standards are being met.



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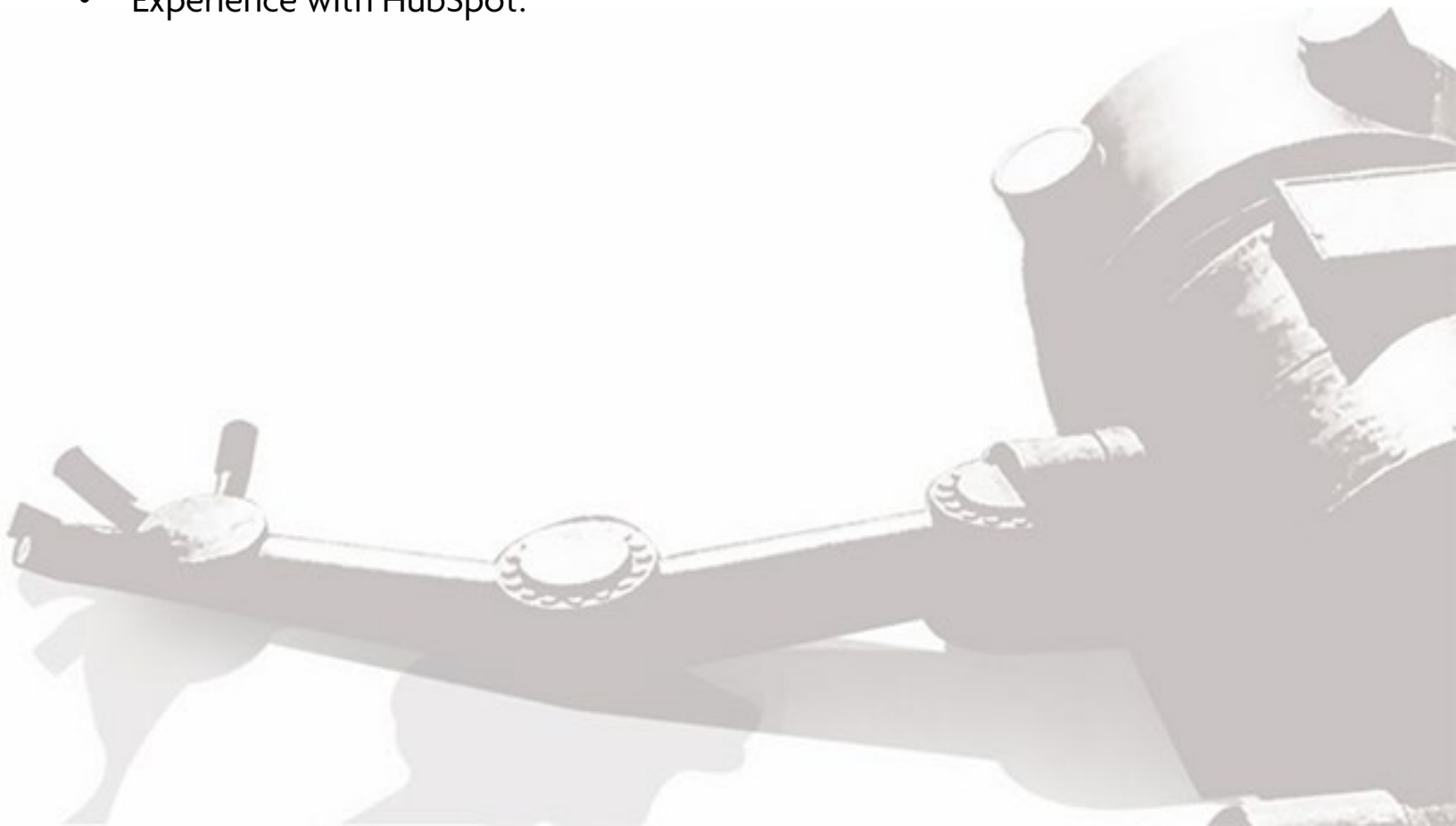


QUALIFICATIONS

- 2+ years' experience working with WordPress.
- Experience working with Divi, Elementor, or similar WordPress-based WYSIWYG page builders.
- Comfortable reading and writing HTML/CSS.
- Familiarity with Adobe's Creative Suite, Sketch, and Figma.
- Strong attention to detail.
- Obsession for making pixel perfect builds.
- Bachelor's degree preferred.

PREFERRED SKILLS

- Ability to read and write PHP.
- Design background and/or experience.
- Experience with Browser Stack or similar cross-browser/-device testing platform.
- Experience with Litmus or similar email testing platform.
- Experience with HubSpot.



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ABOUT AREA15

AREA15, located minutes from the Las Vegas Strip, is the world's first purpose-built experiential entertainment complex offering live events, immersive activations, monumental art installations, extraordinary design elements, unique retail, ground-breaking technology, bars and eateries and much more. With a growing collection of dynamic destinations including [Dueling Axes](#), [Emporium](#), [Lost Spirits Distillery](#), Oddwood Bar, Wink World, The Beast, a culinary experience by Todd English, and anchor experience, Meow Wolf's Omega Mart, AREA15's is an ever-changing art, retail and entertainment destination attracting locals and tourists of all ages.

For more information visit www.AREA15.com and follow on Instagram and Twitter: @AREA15Official; Facebook: [AREA15LasVegas](#) and YouTube: [AREA15](#).

AREA15 is an equal opportunity employer and values diversity. We are committed to complying with all federal, state and local laws providing equal opportunities and all other employment laws and regulations.

TO APPLY, PLEASE FILL OUT OUR [EMPLOYMENT APPLICATION FORM](#) AND ENTER "DIGITAL CONTENT BUILDER" AS THE POSITION YOU ARE APPLYING FOR.

