

# ***SR EXPERIENTIAL DESIGNER***



## ***JOB OVERVIEW:***

AREA15 is seeking a Senior Experiential Designer to join our team.

Responsible for envisioning, designing and delivering exceptional experiential design across a board spectrum of environmental types. Applicant possesses and applies a diversified knowledge of experiential design principles, practices and procedures to complete assignments with originality and ingenuity. Manages the venues resources (people, processes and tools) and assignments with proficiency, fluency and aptitude. Teaches and mentors staff and effectively embodies and expresses the venues values and mission

## ***RESPONSIBILITIES AND DUTIES:***

- Owning the creative process from brief to execution with emphasis on concept visualization.
- Leading cross functional creative brainstorming leveraging design thinking to unlock innovative approaches to venue activations.
- Partnering with individual department teams to identify and codify experiential brand language through own-able materials, finishes, colors, lighting, sounds, scents and more.
- Clearly communicating ideas through visualization and effective presentation to cross functional internal and external stakeholders.
- Sourcing and engaging external agencies, fabricators, architects, and producers.
- Effectively managing timelines and deliverables across multiple projects
- Leads and delivers experiential design services (Environmental design, Signage & Wayfinding, interactive Experiences, theatrical and event production)
- Creates presentations that communicate experiential strategies and designs
- Creates design intent documents and final production-ready plans
- Visualizes ideas in two and three dimensions
- Maintains and prioritizes multiple competing priorities within tight deadlines



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## ***QUALIFICATIONS***

- Accredited professional degree or comparable experience in Graphic Design, Architecture, Industrial Design, or related field
- Typically 7-10 years of experiential design services (Environmental, Retail, Experiential, Signage & Wayfinding, Digital Experiences)
- Experience working with clients in several markets including: commercial interiors, experiential activations, retail, exhibit, theme park, theatrical.
- Experience working with both pop-up and permanent installations.
- Efficient and effective at Adobe Creative Suite, MS Office, CADtools (SketchUp or other 3D software a plus)
- Solid understanding of working in a built-environment, able to comprehend architectural scales, sections, plans and elevations
- Knowledge of sustainability, integrated design guidelines and building codes
- Solid knowledge of experiential branding processes and its integration into architectural and construction processes
- Excellence in written, graphic and oral communications with clients and team
- Ability to communicate ideas in sketches and renderings
- Ability to establish messages, review sign text and layout to ensure effectiveness, accuracy of compliance and final design with established signage standards, design and logos
- Ability to plan for the assigned projects and execute as per the specifications of the established design
- Ability to read architectural plans and drawings and scales proficiently
- Ability to problem solve and collaborate on innovative solutions
- Ability to collaborate and encourage collaboration in team environment
- Ability to work on multiple projects at the same time
- Ability to effectively meet deadlines at expected quality



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## ***ABOUT AREA15***

AREA15, located minutes from the Las Vegas Strip, is the world's first purpose-built experiential entertainment district offering live events, immersive activations, monumental art installations, extraordinary design elements, unique retail, ground-breaking technology, bars and eateries and much more. With a growing collection of dynamic destinations including [Dueling Axes](#), [Emporium Arcade Bar](#), [Lost Spirits Distillery](#), [Oddwood Bar](#), “[Wink World: Portals Into The Infinite](#),” [Museum Fiasco](#), [Rocket Fizz](#), [Five Iron Golf](#), [The Beast by Todd English](#), [OZ Experience](#) and anchor experience, [Meow Wolf's Omega Mart](#), AREA15 is an ever-changing art, retail and entertainment district attracting locals and tourists of all ages.

For more information visit [www.AREA15.com](http://www.AREA15.com) and follow on Instagram and Twitter: @AREA15Official; Facebook: [AREA15LasVegas](#) and YouTube: [AREA15](#).

AREA15 is an equal opportunity employer and values diversity. We are committed to complying with all federal, state and local laws providing equal opportunities and all other employment laws and regulations.

**TO APPLY, PLEASE FILL OUT OUR [EMPLOYMENT APPLICATION FORM](#) AND ENTER “SR EXPERIENTIAL DESIGNER” AS THE POSITION YOU ARE APPLYING FOR.**

