

UI/UX DESIGNER



JOB OVERVIEW:

The UI/UX Designer reports to the Creative Director directly support the technology and marketing directors through the design, management, and implementation of UI/UX projects. Additionally, the UI/UX Designer will be responsible for ensuring content is updated consistently and effectively across the company's websites and CRM platforms.

RESPONSIBILITIES AND DUTIES:

- Design, manage, and implement updates to AREA15's websites and CRM platforms.
- Develop a consistent, intuitive information and content architecture.
- Effectively communicate your designs to developers, marketers, and other key stakeholders.
- Develop standard UI components and style guides for company-wide use.
- Create user flows, wireframes, and prototypes.
- Review and help enforce brand standards across AREA15's digital ecosystem.
- Address product, marketing, and business needs.
- Conduct industry research and stay up-to-date on best practices, competitor UI/UX designs, and emerging technologies.
- Conduct, observe, and analyse usability testing sessions.

QUALIFICATIONS

- Intermediate to expert level for web building design tools like Sketch, Figma, Photoshop, Illustrator, Sublime.
- Preferred if you have animation skills: After Effects, Adobe Animate, Premier Pro, Canva.
- Basic knowledge of HTML5, CSS3 and the use of various JavaScript frameworks in interface design.
- Ability to innovate and develop out-of-the-box solutions to complex user interaction problems.
- Strong presentation skills.
- Experience with CMS platforms, specifically WordPress.
- Experience with GUI Site Builders like Squarespace, Wix, and other platforms.
- Experience maintaining and designing for E-comm platforms like Square, Shopify, Big Commerce, etc.
- Experience designing and maintaining CRM platforms like HubSpot, MailChimp, etc.
- Utilize data to make UI/UX decisions and test effectiveness of designs.
- Familiarity with A/B Testing and how to analyze results.

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ABOUT AREA15

AREA15, located minutes from the Las Vegas Strip, is the world's first purpose-built experiential entertainment district offering live events, immersive activations, monumental art installations, extraordinary design elements, unique retail, ground-breaking technology, bars and eateries and much more. With a growing collection of dynamic destinations including [Dueling Axes](#), [Emporium Arcade Bar](#), [Lost Spirits Distillery](#), [Oddwood Bar](#), “[Wink World: Portals Into The Infinite](#),” [Museum Fiasco](#), [Rocket Fizz](#), [Five Iron Golf](#), [The Beast by Todd English](#), [OZ Experience](#) and anchor experience, [Meow Wolf's Omega Mart](#), AREA15 is an ever-changing art, retail and entertainment district attracting locals and tourists of all ages.

For more information visit www.AREA15.com and follow on Instagram and Twitter: @AREA15Official; Facebook: [AREA15LasVegas](#) and YouTube: [AREA15](#).

AREA15 is an equal opportunity employer and values diversity. We are committed to complying with all federal, state and local laws providing equal opportunities and all other employment laws and regulations.

TO APPLY, PLEASE FILL OUT OUR [EMPLOYMENT APPLICATION FORM](#) AND ENTER “UI/UX DESIGNER” AS THE POSITION YOU ARE APPLYING FOR.

