

# PHOTO + FILMING POLICY



## PHOTOGRAPHY + FILM POLICY

AREA15 encourages creativity, exploration and imagination in all forms. However, when visiting AREA15, guests are required to follow the Code of Conduct, including the Photography + Film Policy below. Personal still snapshots + video are allowed and encouraged but must not disrupt regular operations or other visitors.

Professional cameras and equipment are **not** allowed. Personal phones, small handheld digital cameras with non-detachable lenses, or other personal cameras, such as a Polaroid, are allowed inside AREA15.

Any individuals looking to shoot for editorial or commercial use, bring additional camera equipment (i.e. cameras with removable lenses, lighting, tripods, flashes, etc.), record audio/video or use AREA15 as a backdrop for posed, directed, portrait or professional photography require a reservation and approval by AREA15.

Use of AREA15's logo and the artwork within AREA15, which is not incidental to taking snapshots and videos for personal use, is strictly controlled and subject to the prior written approval of AREA15.

## GUEST PHOTOGRAPHY + FILMING GUIDELINES

All guests entering AREA15 must follow these guidelines:

### *Guests may:*

- Take casual, still snapshots or video clips for **personal** use.
- Use a phone or tablet, small handheld digital cameras with non-detachable lenses, or other personal cameras, such as a Polaroid, for photos.
- Post images and video clips on personal social media sites, so long as they're **not** used to promote or advertise a service, product, business, artist or individual.
- Tag us using @AREA15official, #AREA15 #SomethingIsComing

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## *Guests may not:*

- Use any images or video for any commercial purpose without AREA15's prior written approval. Use of images or video clips taken at AREA15 to promote or advertise a service, product, business, artist or individual is considered commercial use and must be approved and scheduled in advance.
- Bring a designated photographer to shoot portrait-style photography or filming, including wedding, engagement or other celebratory photos, family photos, model portraits, etc.
- Bring additional props, cameras, large bags, or additional camera equipment such as cameras with removable lenses, lighting, tripods, flashes, etc.
- Distract, disrupt or block other guests from enjoying AREA15.
- Touch any of the art collection.
- Undergo wardrobe changes without prior approval and access to AREA15 green room.
- Sell or publish images or video taken at AREA15.

AREA15 staff and security have the authority to approach and verify and determine (in their discretion) the intent of any photography or filming taking place on site and to enforce the AREA15 Photography + Film Policy.

If any individual or group chooses not to comply with the conditions listed in the AREA15 Photography + Film Policy or any of AREA15's other building rules (including its Code of Conduct) as may be amended from time to time, AREA15, its staff and security reserves the right to deny permission to photograph or film and may request the individual or group to leave the premises and forfeit any admission, reservation or booking fees.

# ***PHOTO + FILMING POLICY***



## ***PHOTO + FILMING SHOOT FEES + BOOKING***

Scheduled photo shoots are a private experience in AREA15 and require written approval and are subject to booking fees.

Booking fees are determined on a case-by-case basis, discounts may apply, and vary according to the type and scale of a shoot, headcount, staffing requirements, proposed image use, distribution, time of day, etc.

Location scouts must be booked in advance and are by appointment only.

For more information on booking a shoot at AREA15, to receive a quote, schedule a location scout, or check availability, please fill out the [Photography + Filming Request Form](#) and our team will reach out for more details.

All photography + filming requests must be submitted at least two weeks in advance and full payment is required at least one week prior to the approved shoot date.

## ***PORTRAIT AND PERSONAL USE REQUESTS***

AREA15 defines portrait photography + filming as all posed or directed portraiture with a designated photographer, professional or amateur, regardless of if the photographer is paid or unpaid.

Examples of portrait and personal use shoots include, but are not limited to, wedding, engagement or other celebratory photos, family photos, model portraits, etc.

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AREA15 reserves the right to define portrait and personal use photography on a case-by-case basis. All shoots must be scheduled in advance and require the approval of AREA15.

For more information on booking a shoot at AREA15, to receive a quote, schedule a location scout, or check availability, please fill out the [Photography + Filming Request Form](#) and our team will reach out for more details.

## **COMMERCIAL USE REQUESTS**

AREA15 defines commercial use as images or video used directly in the marketing and/or promotion of a service, product, business, artist or individual or the sale, license or trade in any way of images and videos for monetary or other valuable consideration.

Examples of commercial use include music videos, film shoots, fashion shoots, social media advertisements, influencer use, web series, marketing materials, commercials, TV shows, feature films, documentaries, etc. Furthermore, commercial use includes advertising for services or products, such as apparel brands, on your personal social media sites.

AREA15 reserves the right to define commercial use on a case-by-case basis. All shoots must be scheduled in advance and require the approval of AREA15.

For more information on booking a commercial shoot at AREA15, to receive a quote, schedule a location scout, or check availability, please fill out the [Photography + Filming Request Form](#) and our team will reach out for more details.

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## ***PRESS + MEDIA***

All members of the press and media must make prior arrangements for all photo and video shoot requests. To coordinate a shoot, please contact the [Public Relations Department](#).

All members of the press and media must be escorted by a representative from the Marketing and/or Public Relations Team at all times or have permission to shoot independently. All press and media requests, including news coverage, school projects, etc., require an escort from the Marketing and/or Public Relations Team.

## ***WEATHER AND CANCELLATION POLICY***

AREA15 is an indoor and outdoor venue. Weather in Las Vegas reaches many extremities including up to and over 115°F in the summer, and as low as 35°F in the winter. Cancellation, rescheduling or refund requests will not be processed due to weather or uncomfortable temperatures.

If inclement weather (i.e. heavy winds or rain, lightning, etc.) at the time of your scheduled shoot results in AREA15 denying you entry into your scheduled locations, your shoot may be refunded or rescheduled, and any shoot and booking fees will be applied to the new date of the shoot.

Photo + film shoots will **not** be refunded or rescheduled due to inclement weather prior to your scheduled shoot start time. All shoots are for the time scheduled and agreed upon prior to the shoot date and time. AREA15 is unable to allow shoots to start early or go over their allotted time.

Aside from exceptions for inclement weather, all photo + filming fees are strictly non-refundable.

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