



# AREA15

'A' Reveal



**7**

PIECES OF COVERAGE:

**2.05M**

ONLINE READERSHIP:

**8.17K**

ESTIMATED COVERAGE VIEWS:

**6**

SOCIAL SHARES:

**71**

AVERAGE DOMAIN AUTHORITY:

**37K**

CIRCULATION:



LOCAL NEWS

# On the other side of Desert Inn, "Area 15" hopes to prevail



## KLAS Channel 8 - Las Vegas Now

MAR 27 2019

(EST.) MONTHLY VISITS: **759K**

(EST.) COVERAGE VIEWS: **3.09K**

DOMAIN AUTHORITY: **71**

“ This clip ran 12 times from 3/26-3/27



LOCAL NEWS



# AREA15 unveils next phase of retail, entertainment complex

Posted: 11:53 PM, Mar 26, 2019 Updated: 7:12 AM, Mar 27, 2019

By: Carla Wade



+ Show Caption



LAS VEGAS (KTNV) — With fire and lights, AREA15 unveiled its signature "A."

"This is the symbol of AREA15 being finished from the outside," said Winston Fisher, chief executive officer of AREA15. "And now we move to the detail work."

The 42-foot tall, 2.5 ton "A" required more than 300 staff hours to make - it's also the front entrance of the 200,000 square-foot complex.

Fisher described it as the portal into a new economy.

**RELATED:** [Work continues at AREA15 Las Vegas entertainment complex](#)

"We're going to have live events, cool music, drone racing, food festivals," he said. "The idea is we are building a content box for the 21st century."

Renderings of the project gave more of an idea to what the finished product will look like with interactive exhibits featuring local artists.

Also, Meow Wolf - an immersive arts and entertainment group based in Santa Fe, New Mexico - will be a significant attraction for AREA15.

(EST.) MONTHLY VISITS: **1.01M**

(EST.) COVERAGE VIEWS: **3.85K**

DOMAIN AUTHORITY: **73**



4

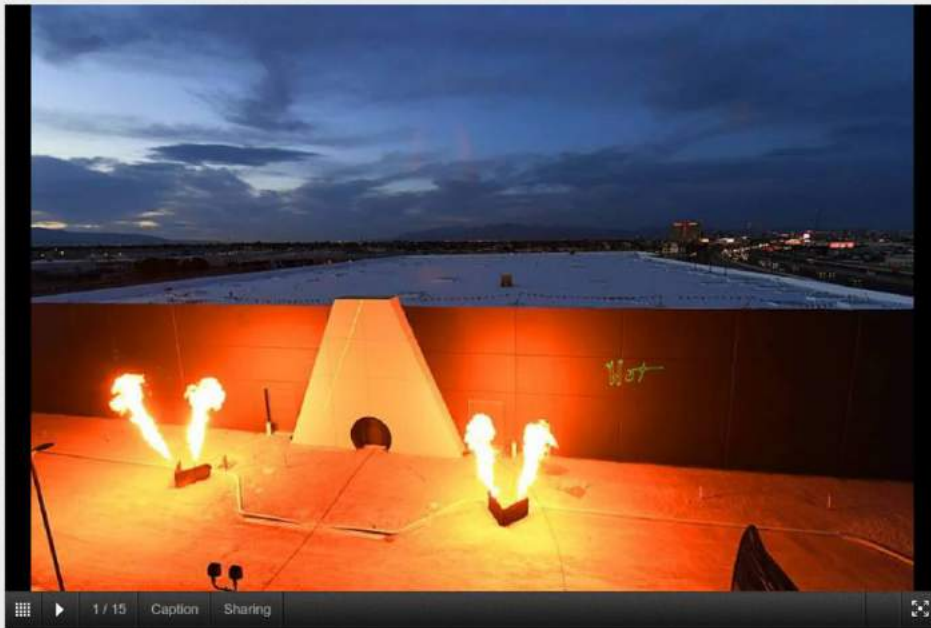


2

“ This clip ran 6 times between 3/26-3/27



### "A" REVEAL AT AREA15



AREA15 revealed the "A" on the front entrance of the 200,000 sq. ft. art, retail and entertainment complex at Desert Inn Road and Rancho Drive in Las Vegas Tuesday, March 26, 2019

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## "A" Reveal at AREA15 - Las Vegas Weekly

MAR 27 2019

(IMAGE 1 OF 4)

(EST.) MONTHLY VISITS: 282K

(EST.) COVERAGE VIEWS: 1.23K

DOMAIN AUTHORITY: 69



GALLERIES

"A" REVEAL AT AREA15



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"A" Reveal at AREA15 - Las Vegas Weekly

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(IMAGE 2 OF 4)

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(IMAGE 3 OF 4)

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Photo



reviewjournal Area 15



Liked by **teeengler** and 239 others

**reviewjournal** Guests enjoy pyrotechnics marking the unveiling of the entryway of #AREA15, an experiential retail and entertainment complex in #LasVegas. #RJphoto/ @benjaminhphoto

View all 4 comments

**area15bunker** @runningthroughsincity we're opening later this year at 3215 S. Rancho Drive. See you then!



1 DAY AGO



# Las Vegas Review Journal

MAR 27 2019

CIRCULATION:

37K





# FOX5 Las Vegas

MAR 27 2019

YOUTUBE VIEWS:

Data not available

YOUTUBE LIKES:

Data not available

“ This clip ran 9 times on Fox5 Las Vegas from 3/26-3/27





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Area15 KLAS 8 NEWS

NOW 11/14/18

# CW LAS VEGAS

MAR 27 2019

YOUTUBE VIEWS:

Data not available

YOUTUBE LIKES:

Data not available

“ impressions: 3,580



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If It Were Not Filmed, No One...

# KSNV Channel 3 NBC

MAR 27 2019

YOUTUBE VIEWS: Data not available

YOUTUBE LIKES: Data not available

“ This clip ran 2 times from 3/26-3/27

