

# AREΛ15

PRIVATE EVENTS



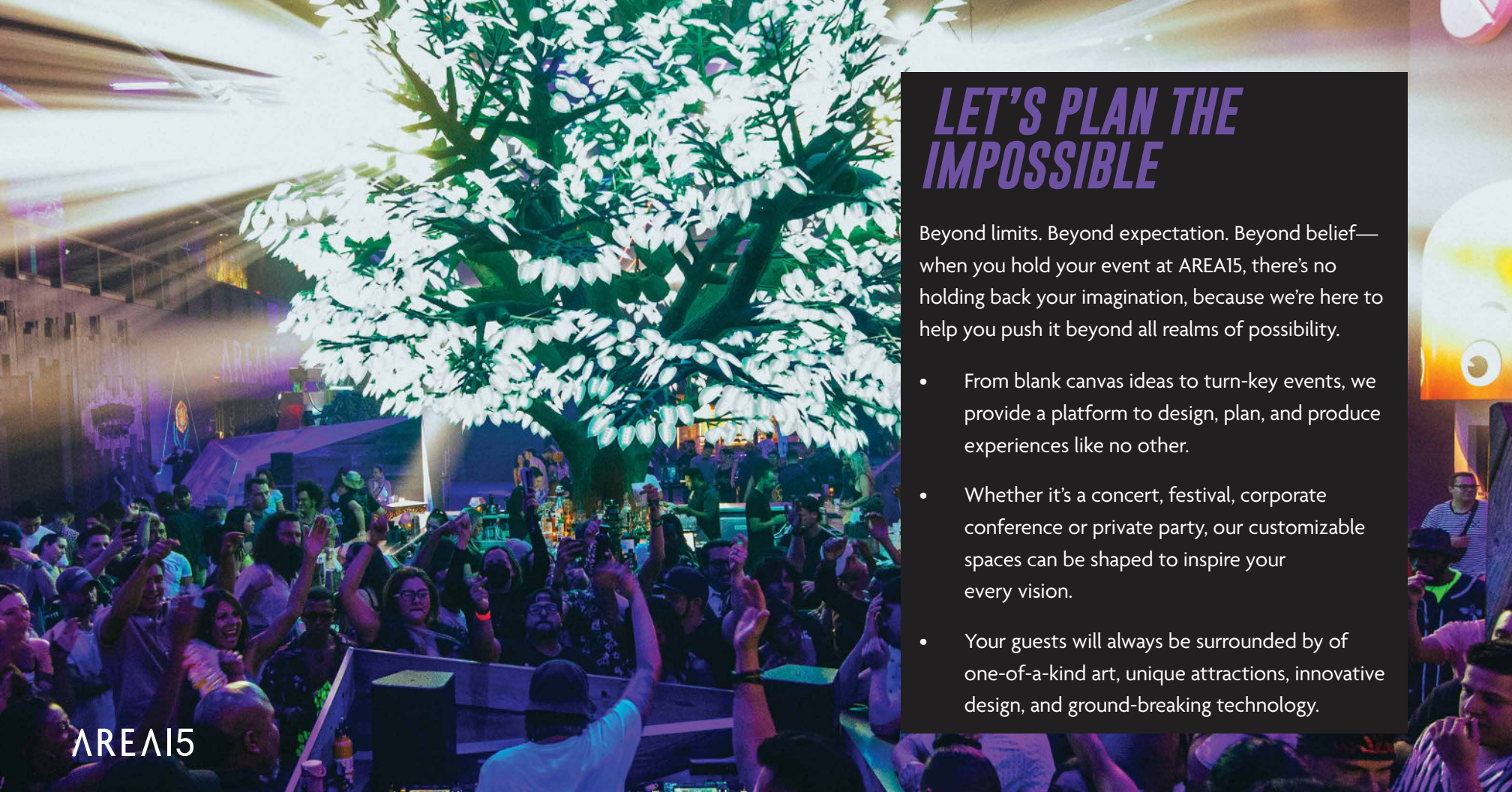
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***AN EVENT VENUE  
WITH EVERYTHING***

We're not one thing. We're everything. At AREA15, we create events beyond extraordinary by offering customizable venues and spaces within an immersive entertainment district that will transport your guests to another world—all just minutes from The Las Vegas Strip.

AREA15



AREA15

## LET'S PLAN THE IMPOSSIBLE

Beyond limits. Beyond expectation. Beyond belief—when you hold your event at AREA15, there's no holding back your imagination, because we're here to help you push it beyond all realms of possibility.

- From blank canvas ideas to turn-key events, we provide a platform to design, plan, and produce experiences like no other.
- Whether it's a concert, festival, corporate conference or private party, our customizable spaces can be shaped to inspire your every vision.
- Your guests will always be surrounded by of one-of-a-kind art, unique attractions, innovative design, and ground-breaking technology.



## *LEAVE EVERY INCREDIBLE DETAIL TO US*

EXPERIENTIAL ENHANCEMENTS Tap into our supernatural task force of planners and coordinators for complete event peace of mind. Call upon our out-of-this-world entertainers, from DJs to artists to acrobats; bring your event to life in extraordinary ways.

AREA 15



## *TESTIMONIALS*

“THANK YOU for everything you did last week. It was truly a perfect event! We greatly appreciate your partnership, positive attitudes, and vision for this event. Our client, attendees, and even WE had a blast onsite!”

- Opus

“The attendees could not stop talking about how the experience took them out of their reality, and filled them with a sense of wonder and awe.”

- BizBash


“... The mix of lounge spaces, paired with all of the interactivity makes the venue such a perfect place to host an event like this.”

- Twitch

## ODDWOOD

Enter a striking event setting where the glowing leaves of the ODDWOOD tree set the stage for events most illuminating. Whether you imagine the electric canopy as a backdrop for your conference or lecture series, or as the centerpiece for an afterparty celebration—this euphoric space sheds a new light on any event experience.

 Square Feet: 2,480

 Capacity: 150 Reception



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# SANCTUARY

Step inside a whimsical place of peace like no other in Las Vegas—or the world, imagined by Elora Hardy and her design firm, IBUKU. Featuring a bamboo ceiling sourced from the mountains and valleys of Java and Bali, and lush, live greenery that breathes life into the space—SANCTUARY is an airy, organic atmosphere that will energize your guests at any intimate event, workshop, soirée, or otherworldly experience.



Dimensions: 50' Diameter



Square Feet: 1,962



Capacity: 100 Reception



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# A-LOT

Welcome to a blank canvas for the most extraordinary outdoor event you can imagine. A-LOT is a fully customizable setting that can be designed to accommodate any layout and décor theme you can dream up for full-scale events and more—from corporate galas and product launches to concerts and music festivals. Plus, A-LOT boasts an exclusive 80-guest sky deck with views of the Las Vegas strip—perfect for your top sponsors or VIPs.



Dimensions: 300' x 108'



Square Feet: 25,013



Capacity: 2,000 - 3,000

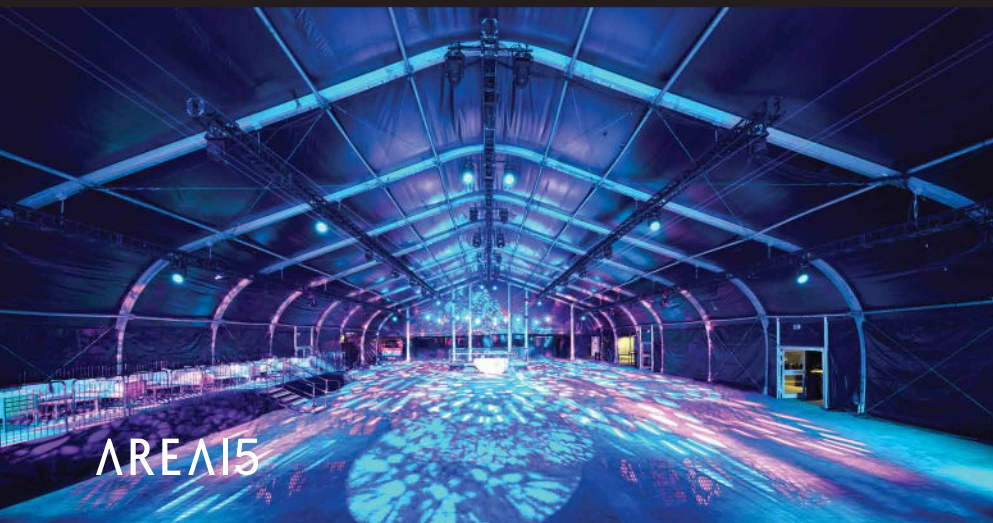


Banquet: 500 - 1,000



ARE A15





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# PORTAL

Be transported to a fully immersive experience of sight and sound—an event venue like no other, where your vision can be surreal as it surrounds guests with 360-degree projection mapping and a comprehensive audio/visual package. Ideal for branded corporate events or industry conferences, private parties or after-parties, and intimate speaker events or even theater performances—a PORTAL event will truly envelop your wildest imagination.



Dimensions: 100' x 67'



Square Feet: 6,569



Capacity: 400 - 600 Reception



Banquet: 300



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# ASYLUM

Get ready to game on a whole new level of event hosting. With two levels of event space featuring dozens of nostalgic and new arcade games to conquer, one-of-a-kind murals bringing the venue to life, and an impressive beverage program to quench all forms of engagement, ASYLUM provides full-sensory stimulation for any occasion. Enhance your event with direct access to A-LOT, or book both levels of ASYLUM for an even greater occasion.

📏 Square Feet: 3114 - 1st floor, 6253 - 2nd floor

👤 Capacity: 50 - 100 - 1st floor, 200 - 2nd floor, 375 total




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## THE WALL

Enter AREA15's most intimate event space, where everything from corporate gatherings and Q&As to live performances and after parties can come to life, with a brilliant 20 x 10-foot LED video wall and stage as a backdrop. At THE WALL, customization comes with no limit. Situated between the A-LOT and PORTAL, THE WALL can be booked independently or in conjunction with any other AREA15 event venues and experiences, and can also be arranged to accommodate theater style seating or banquet rounds. THE WALL also features a full-service bar, a private green room, and full-service audio/visual.

 Square Feet: 3,000

 Capacity: 150 Reception

 Banquet: 80




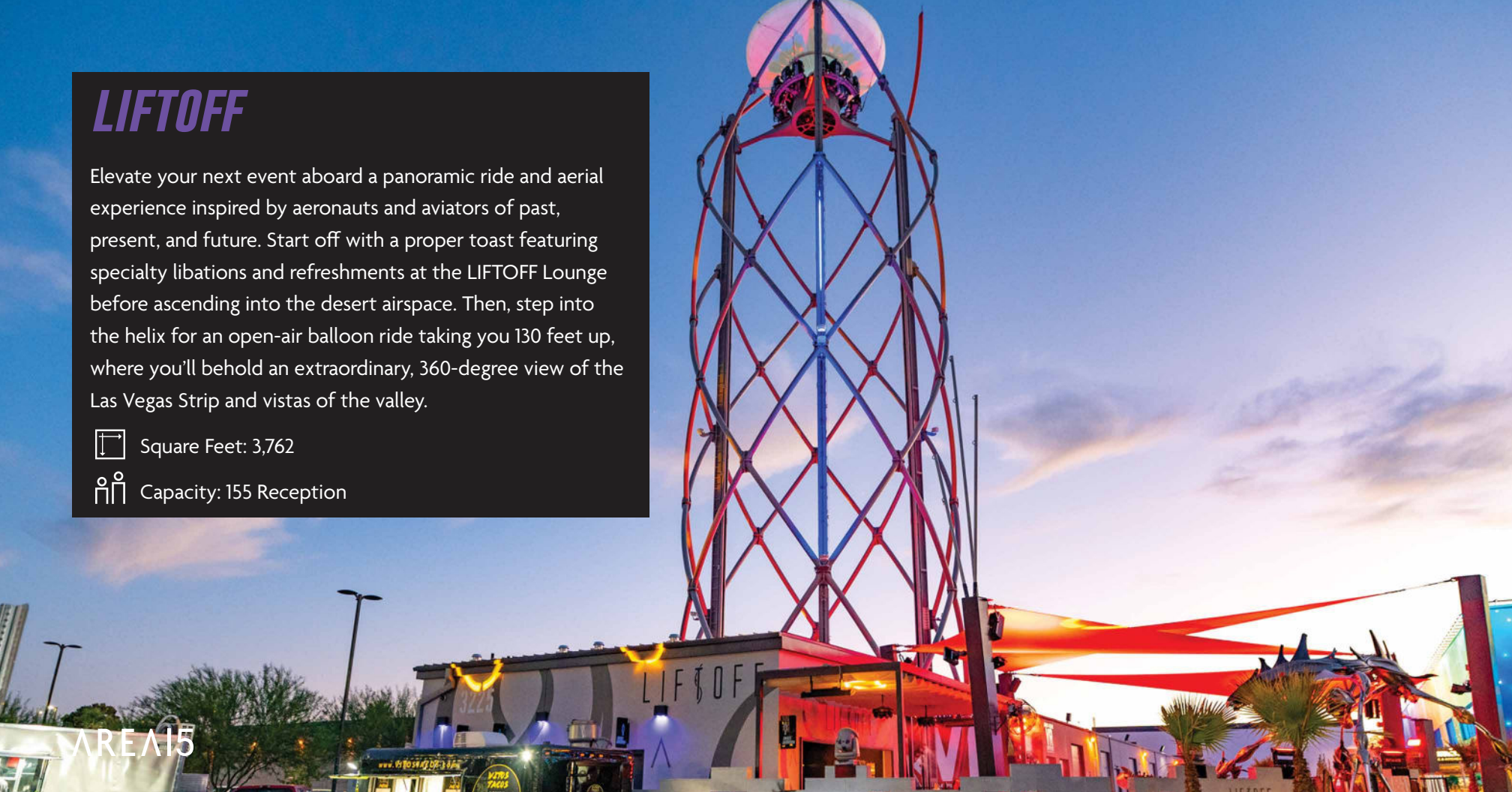


# LIFTOFF

Elevate your next event aboard a panoramic ride and aerial experience inspired by aeronauts and aviators of past, present, and future. Start off with a proper toast featuring specialty libations and refreshments at the LIFTOFF Lounge before ascending into the desert airspace. Then, step into the helix for an open-air balloon ride taking you 130 feet up, where you'll behold an extraordinary, 360-degree view of the Las Vegas Strip and vistas of the valley.

 Square Feet: 3,762

 Capacity: 155 Reception



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# illuminarium

A PLACE THAT CAN TAKE YOU ANYPLACE



Capacity: Up to 1,100

## EXPAND YOUR EXPERIENCES

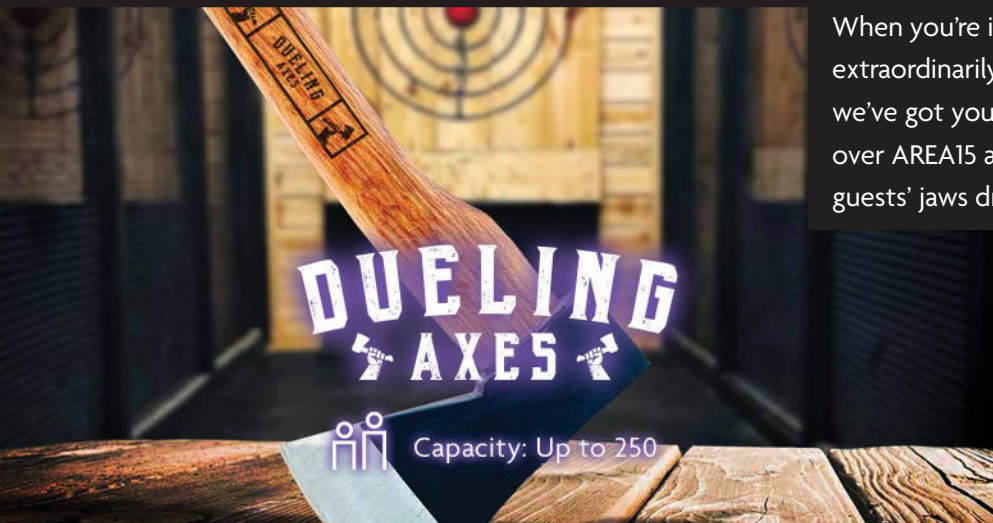


# Lost Spirits

DISTILLERY



Capacity: Up to 400



# DUELING AXES



Capacity: Up to 250

When you're imagining an extraordinarily grand event, we've got you covered. Take over AREA15 and watch your guests' jaws drop!



# FIVE IRON GOLF



Capacity: Up to 150



MEOW WOLF  
**OMEGA MART**

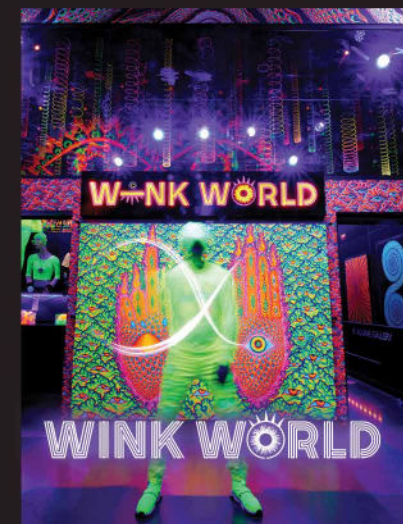
 Capacity: Up to 800



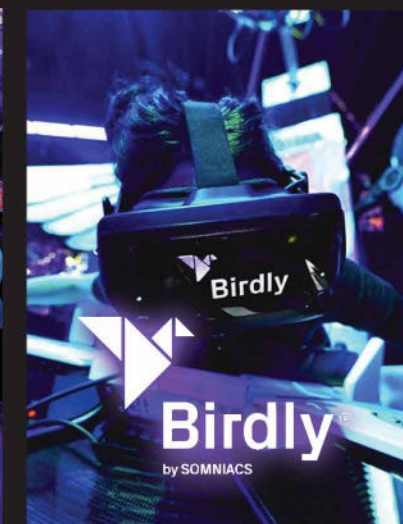
 **VIRTUALIS**  
V2



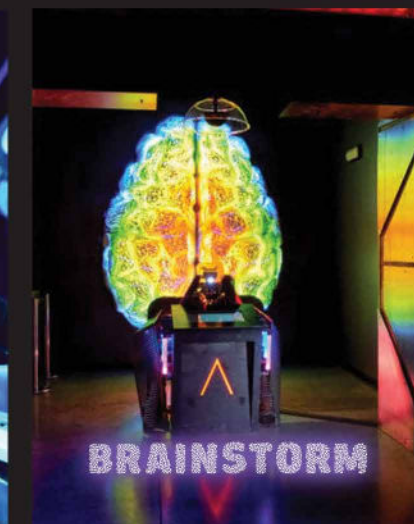
**MUSEUM  
FIASCO**



**WINK WORLD**  
**WINK WORLD**



 **Birdly**  
by SOMNIACS

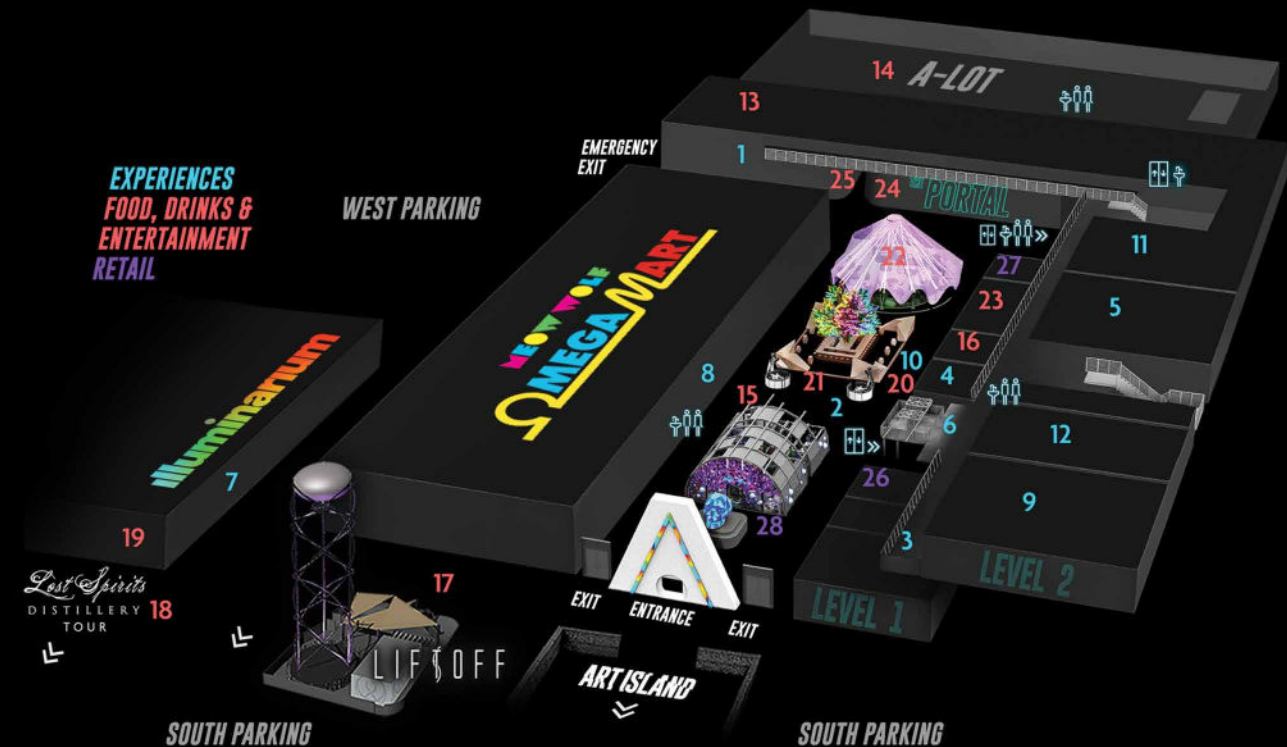


**BRAINSTORM**

1 <b>ATTRACTIONS ALLEY</b> A carnival midway for the digital age.	10 <b>PARTICLE QUEST</b> An augmented reality adventure.	19 <b>lumin</b> CAFE & KITCHEN Illuminate your tastebuds.
2 <b>Birdly</b> A flight simulator to leave you soaring.	11 <b>VIRTUALIS</b> Reality is not enough.	20 <b>CONDUIT CAFE</b> Vibrant, upbeat specialty coffee bar.
3 <b>BRAINSTORM</b> What's your story? The brain knows.	12 <b>WINK WORLD</b> Portals into the infinite.	21 <b>addwood</b> BAR Libations beneath a luminous digital forest.
4 <b>DUELING AXES</b> Axe throwing lounge.	13 <b>ASYLLUM</b> BAR + ARCADE Part bar. Part arcade. Part event venue.	22 <b>SANCTUARY</b> LOUNGE Find your zen in a bamboo volcano.
5 <b>FIVE IRON GOLF</b> Indoor golf simulators.	14 <b>A-LOT</b> Outdoor event venue.	23 <b>THE EAST</b> BY THE LODGE Unlike any dining experience.
6 <b>HALEY'S COMET</b> Dip soar & glide above AREA15.	15 <b>DREAM WEAVER</b> Heavenly milk bar and boba tea.	24 <b>THE PORTAL</b> 360° projection mapped room.
7 <b>illuminarium</b> A place that can take you anyplace.	16 <b>KAVA</b> HANDRELL Pure joy in the palm of your hand.	25 <b>THE WALL</b> Multi-use venue with a super-sized display.
8 <b>MEOW WOLF</b> <b>OMEGA MART</b> You have no idea what's in-store for you!	17 <b>LIF\$ OFF</b> BAR + BITE Imbibe and ride with specialty libations.	26 <b>Kappa TOYS</b> A curation of nostalgic classics.
9 <b>MUSEUM FIASCO</b> An immersive sound & light spectacle.	18 <b>Lost Spirits</b> DISTILLERY Art + science + innovation = whiskey.	27 <b>ROCKET TIZZ</b> Blast off to candy confection.

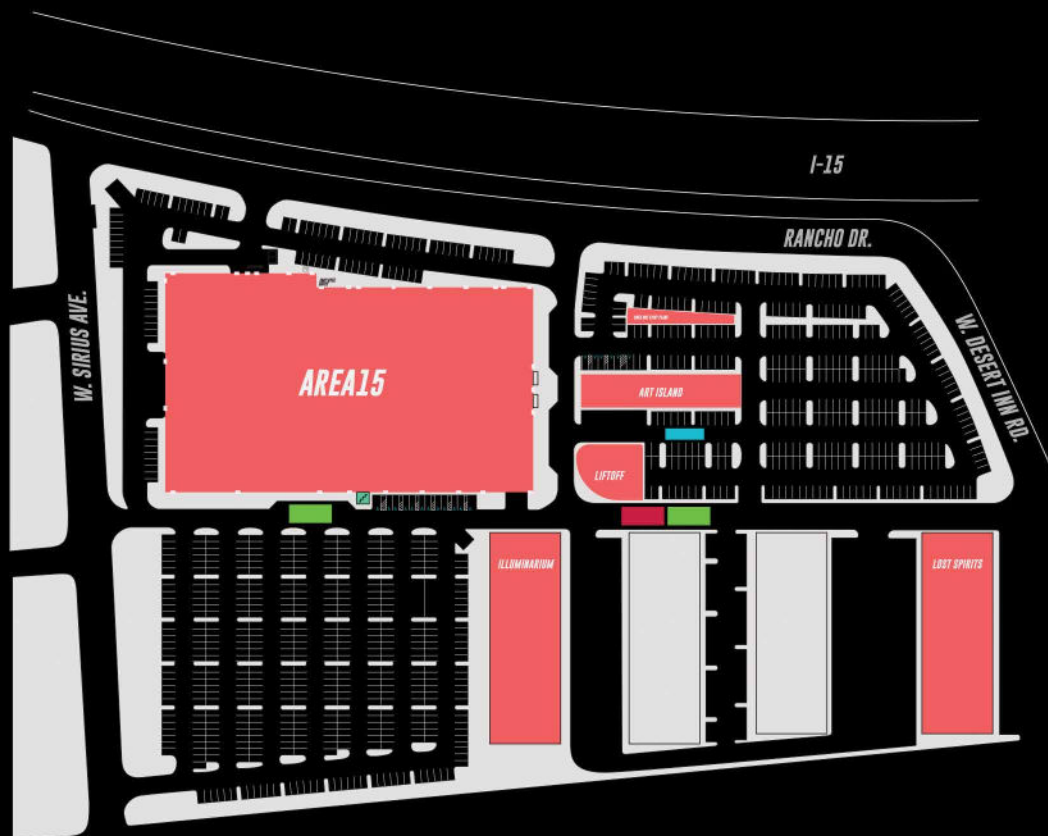
28  
*Wild Muse*  
Art you can wear.

**EXPERIENCES  
FOOD, DRINKS &  
ENTERTAINMENT  
RETAIL**



# CAMPUS

« NORTH



-  RIDESHARE PICK UP
-  RIDESHARE DROP OFF
-  BUS DROP OFF

# AREA 15 ENTERTAINMENT DISTRICT

Located just off the I-15 and seven minutes from the Las Vegas Strip, the location is perfectly situated in the heart of the city.

ALLEGiant STADIUM

MANDALAY BAY

HARRY REID  
INTERNATIONAL AIRPORT

T-MOBILE ARENA

MGM

CAESAR'S

I-15

THE STRIP

THE PALAZZO

MSG SPHERE

THE WYNN

ENCORE

CONVENTION CENTER

FONTAINEBLEAU

RESORTS WORLD

STRAT

DOWNTOWN  
ARTS DISTRICT

AREA 15

350,000+ daily drive-bys with prime visibility along I-15

Conveniently located

- 7 minutes from The Strip
- 10 minutes from Downtown
- 15 minutes from Harry Reid Airport
- 2.4 million locals live within 35 miles

# AREA15 DISTRICT

More wonder and excitement is just around the corner. The AREA15 District's expansion will include more than 450,000 square feet of customizable retail, office and residential space featuring different types of building structures, including a year-round horror experience from Universal Parks & Destinations



36° 07' 55" N 115° 10' 50" W

AREA15

## MAKE CONTACT

**CONTACT OUR TEAM TODAY  
AND LET'S CREATE SOMETHING  
SPECIAL TOGETHER.**

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 LINKEDIN.COM/COMPANY/AREA15

 @AREA15