

Located just off the I-15 and benefitting from immediate proximity to the city's main attractions and access points, AREA15 is perfectly situated in the heart of Las Vegas.



EXPERT EXPOSURE

350,000 daily drive-bys along I-15 with one mile of highway frontage



TOP TOURISM

150,857 Las Vegas hotel rooms at 79.2% total occupancy



BRIGHT SKIES

300 days of sunshine a year



IN SYNC WITH THE STRIP

7 minutes from the Las Vegas Strip



EPIC ACCESS

10 minutes from Downtown



JET-SET READY

15 minutes from Harry Reid Airport



AREA15 IS AN IMMERSIVE PLAYGROUND, ALL ROLLED INTO ONE VIBRANT SPACE.

From the moment a guest arrives, they're transported to a new reality unlike anything they've encountered before. Guests will make their way to the event spaces through The Spine, an ever-changing corridor filled with one-of-akind art, food + beverage, and activations.



EXPERIENCES

- ATTRACTIONS ALLEY
- 2 BIRDLY
- 3 BRAINSTORM
- DUELING AXES
- 5 FIVE IRON GOLF
- 6 HALEY'S COMET

- 7 ILLUMINARIUM
- 8 MEOW WOLF'S OMEGA MART
- 9 MUSEUM FIASCO
- 10 PARTICLE QUEST
- 11 VIRTUALIS VR
- 12 WINK WORLD

FOOD, DRINKS & ENTERTAINMENT

- ASYLUM BAR & ARCADE
- 14 A-LOT
- 15 DREAM WEAVER
- 16 KAIA HANDROLL
- 17 LIFTOFF BAR & RIDE
- 18 LOST SPIRITS DISTILLERY
- 19 LUMIN CAFE & KITCHEN

- 20 CONDUIT CAFE
- 21 ODDWOOD BAR
- 22 SANCTUARY LOUNGE
- 23 THE BEAST
- 24 THE PORTAL
- 25 THE WALL

RETAIL

- 26 MULTIVERSE DEPOT
- 27 KAPPA TOYS
- 28 ROCKET FIZZ
- 29 WILD MUSE

"The most striking newcomer to Las Vegas is
AREA15...imagine an urban Burning Man mall...with some
Dozen tenants providing everything from virtual reality
Trips to nonvirtual axe throwing, accompanied by day-glo
Color schemes, electronic music, giant interactive art
Installations, and guests flying overhead on seats
Attached to ceiling rails."

"AREA15 is the gateway to immersive entertainment in Las Vegas."

GIZMODO

"For those with more eclectic tastes, one of the Most interesting Las Vegas attractions is AREA15, an upscale warehouse full of immersive entertainment"

Forbes

The New York Times

"AREA15 is changing the fabric of Vegas nightlife with the world's most immersive adult playground"



NOTABLE PRESS

"The moment you step into AREA15 you'll feel as though you've departed Earth for another world."

MATADOR (9) NETWORK

"Meet AREA15: an entertainment venue bringing festival energy to Las Vegas with a secret bunker-style building that is bursting with psychedelic art installations, games, food, and shopping."

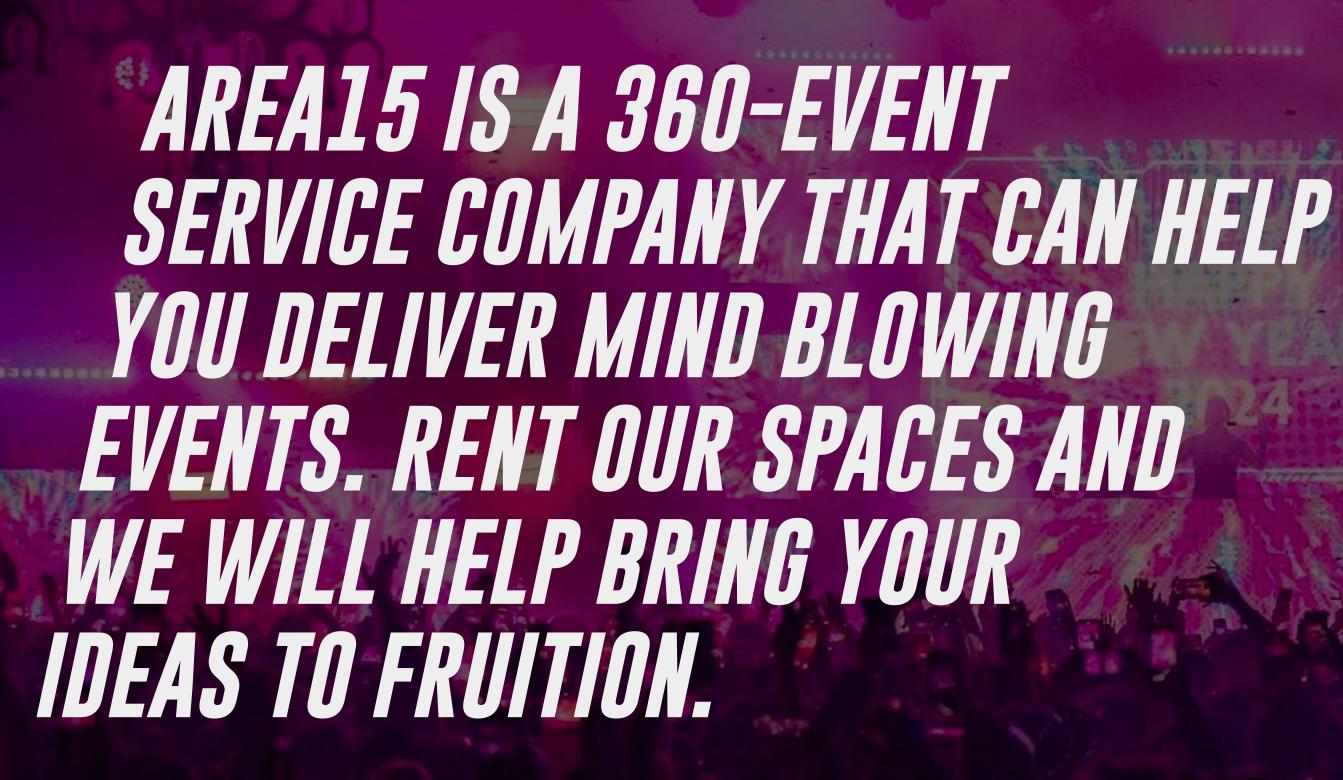
"AREA15 is an alternative experience for Las Vegas in general, and suddenly it's a creative alternative to Vegas nightlife, too, something apart from big clubs on the Strip and the bubbling local scene."



"AREA15 has pushed the immersiveexperience destination's (event) programming into uncharted territory."







BOOKING

TEAM OF TALENT BUYERS

MARKETING

DEVELOPING AND ENGAGING OUR COMMUNITY

PRODUCTION

CREATING IMMERSIVE AND TRANSFORMATIONAL EVENTS PICTURE-PERFECT SPACES WITH HIGH-QUALITY, STATE-OF-THE-ART A/V AND TECH.

EVENT OPERATIONS

FOCUSING ON FAN EXPERIENCE, SAFETY, SECURITY, F&B OPERATIONS, BOX OFFICE AND OVERSEEING THE EXECUTION OF AN EVENT FROM START TO FINISH



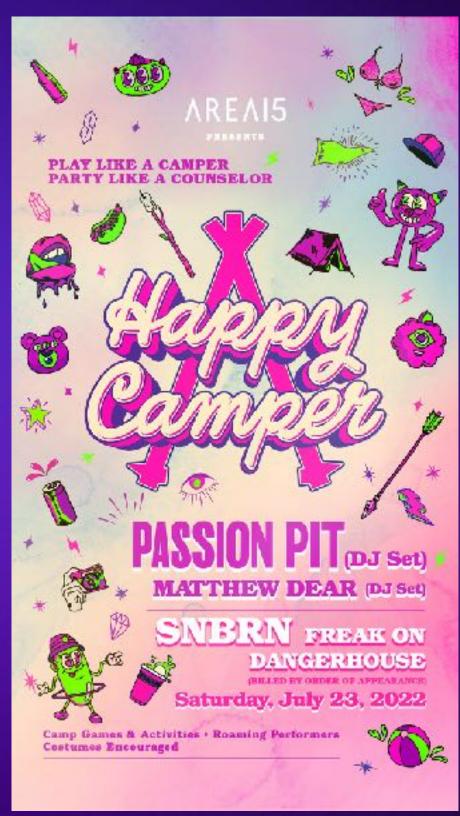
AREAI5 MASSIVES

2022











AREAI5 MASSIVES

2023













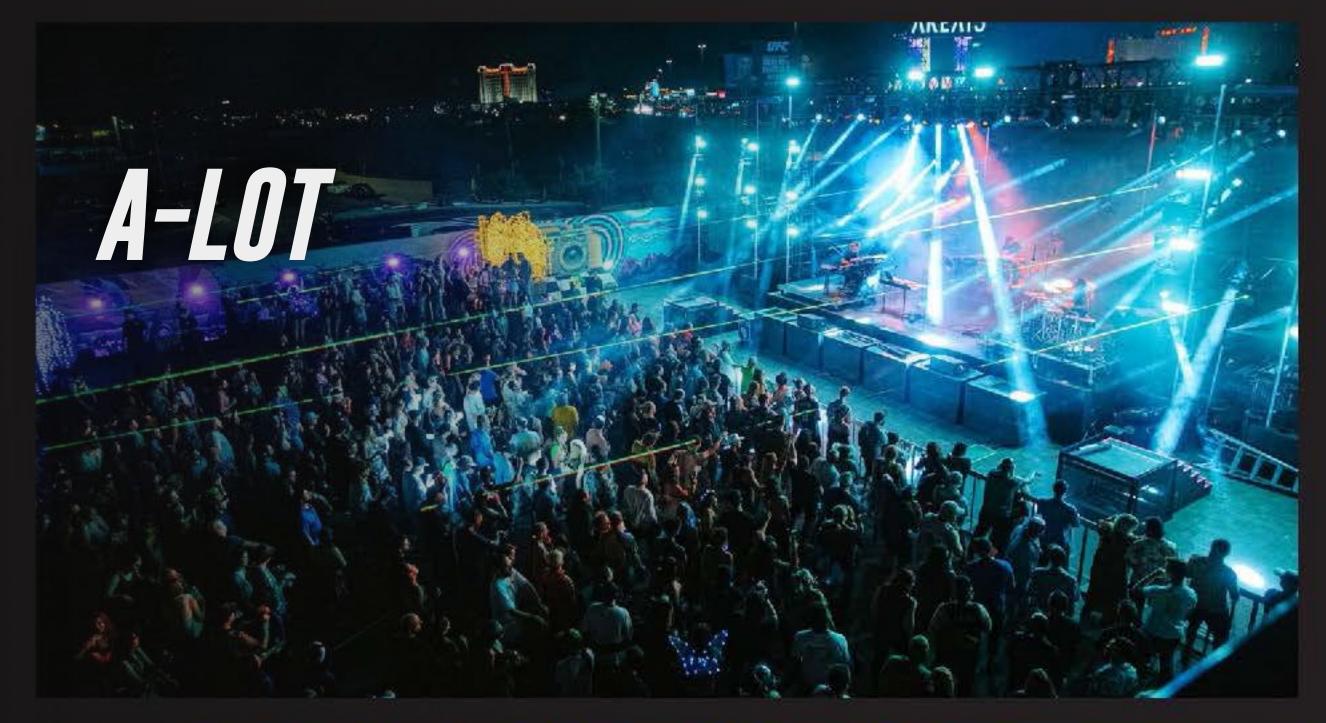
A-LOT

The 32,000-square-foot outdoor event space can be customized to fit any theme. Designed to be flexible in both layout and décor, the space offers a blank canvas and an extraordinary setting for any event imaginable. From artisan markets to music festivals, concerts, the only limit is your imagination.

A-LOT also boasts a sky deck with views of the Las Vegas Strip. Perfect for your top sponsors or VIPs, the space can hold up to 125 guests. During the winter months, A-LOT features an enclosed tent covering 2/3rds of the space. This allows guests to escape some of the cooler temperatures while still enjoying our festival-style stage inside the tent.

- Up to 32,454 square feet
- Capacity: 2,750-3,500 Standing
- Dimensions: 300' x 108'
- VIP Sky Deck + Riser
- 1,430 square-foot deck with 125-person capacity
- Power: 6x 5 wire disconnect, 400, 200, 100 amp and 60 amp

TECK PACK











Highly flexible 6,500-square-foot indoor event space customizable for any configuration. Outfitted with 360-degree projection mapping, and turn-key audio-visual package. Ideal for concerts and live entertainment, stage shows, industry conferences, or after-parties. Make this space your own, wherever your imagination leads you.

- 6,584 square feet
- Capacity: 900 Standing | 350 Seated
- Dimensions: 100' x 67' | Grid height: 26'
- Power: 2x 5 wire disconnect, 100 amp, and 60 amp

TECK PACK









THE WALL

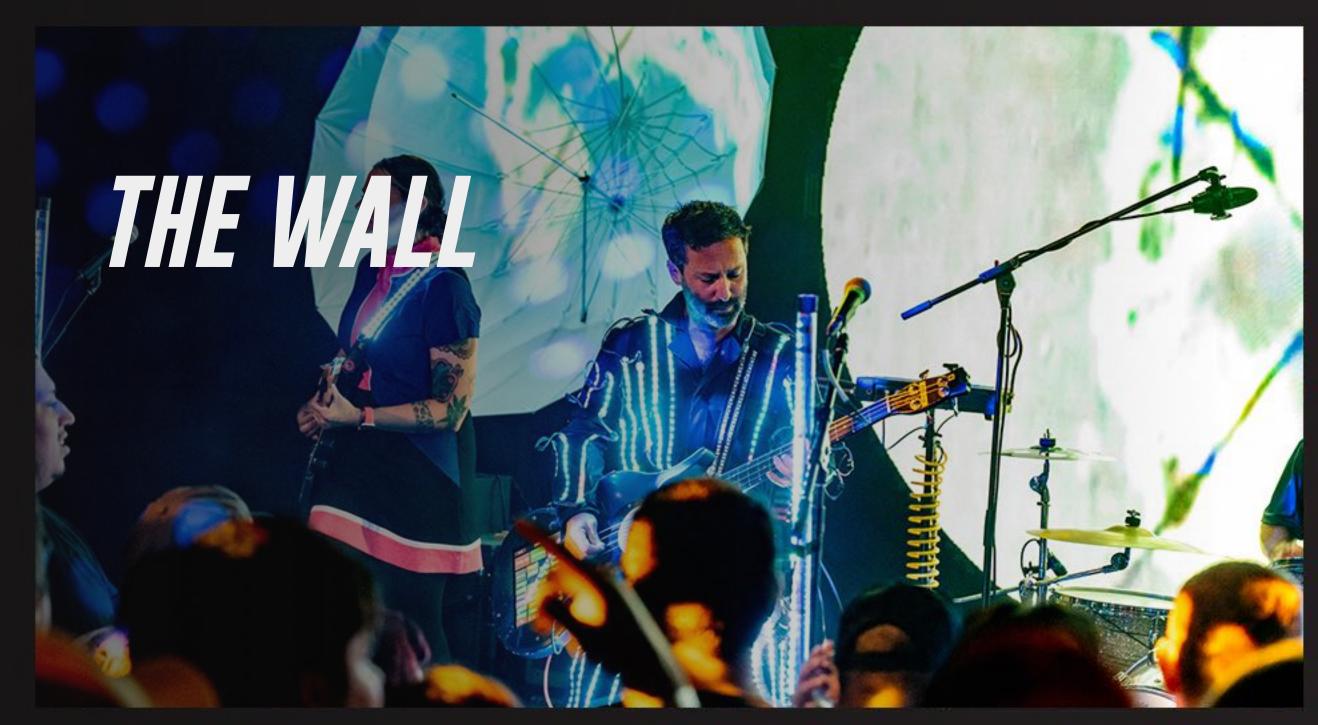
Multi-purpose event venue featuring a 20' x 10' LED video wall as its focal point. The Wall is ideal not only for intimate live performances but also pop-up activations, variety shows, speaker series, private parties, and more.

Situated between the outdoor A-LOT space and the 360-degree projection-mapped venue The Portal, The Wall can be reserved independently or in conjunction with any of AREA15's other event venues.

The Wall features a full-service bar, built in 20' x 12' stage, a private green room, and full-service audio/visual.

- 3,000 square feet
- Capacity: 230 Standing | 100 Seated

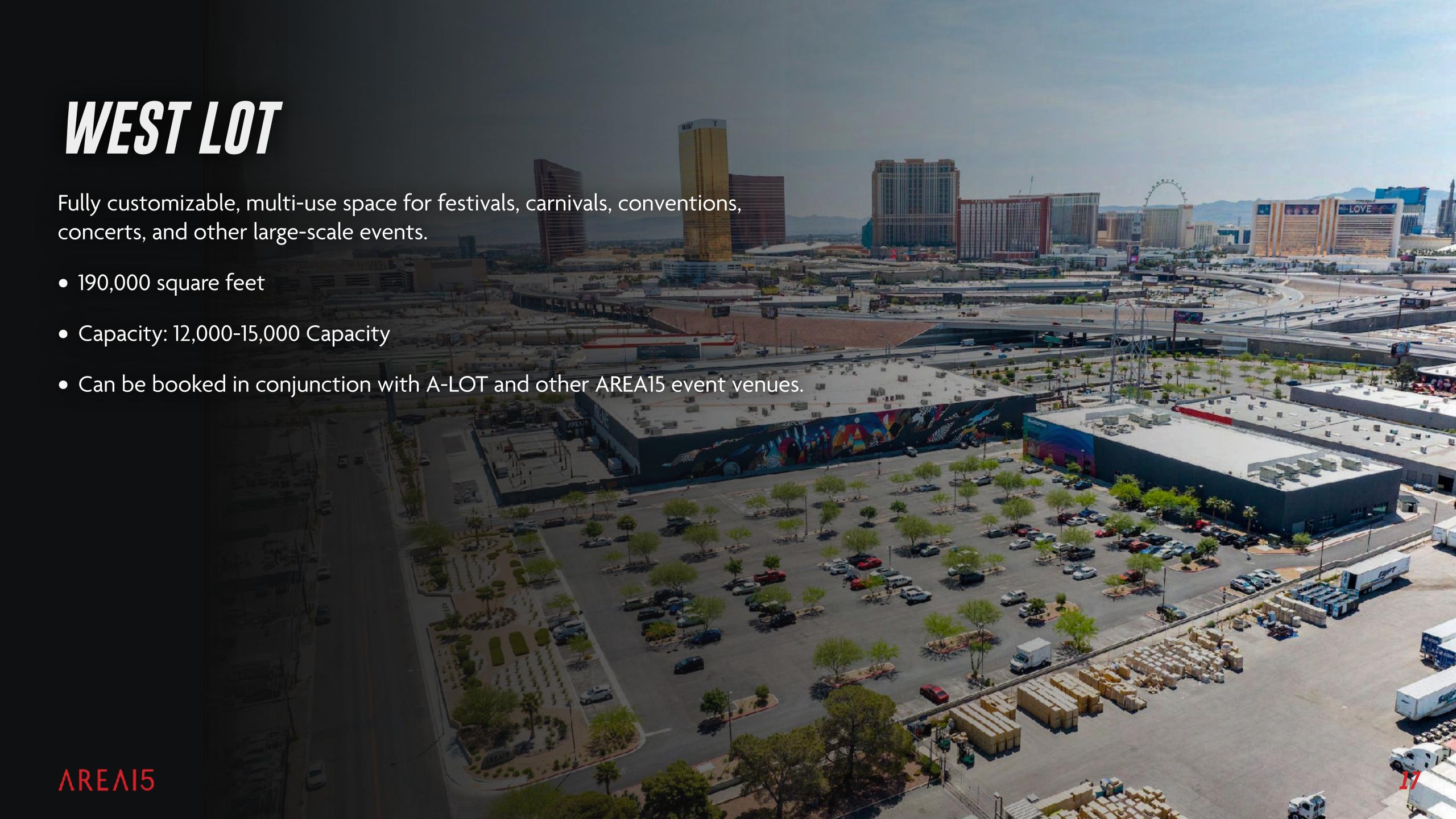












SANCTUARY

Step inside a bamboo volcano sourced from the mountains and valleys of Java and Bali. The airy, organic shape and lush, live greenery will transport you and your guests to a place of peace. Ideal for intimate events — ceremonies, workshops, soirees... or close encounters of any kind.

- 3,000 square feet
- Capacity: 100 Standing

ASYLUM

Featuring two levels and dozens of new and classic arcade games, one-of-a-kind murals bringing the space to life, and an impressive beverage program to enjoy it all with, it's the perfect space for any occasion.

The first floor has direct access to A-LOT and each level can be rented out individually.

- 3,114 square feet (1st floor); 6,253 square feet (2nd floor)
- Capacity: 500 Standing

ODDWOOD

Oddwood is a striking setting for any event where a twinkling tree takes center stage. Ideal for intimate performances and gatherings or used in conjunction with AREA15's other event venues, Oddwood is the perfect event space to make magical memories.

- 2,480 square feet
- Capacity: 150 Standing

LIFTOFF

Step into a space inspired by aeronauts of the past. Perfect for intimate events and live performances, cocktail hours, or anything you can imagine. Enjoy a lounge, full bar, and catered options complete with customizable lights and sound. Treat your guests to a panoramic skyline experience of Las Vegas as an added bonus.

- 3,762 square feet
- Capacity: 155 Standing

ART ISLAND

Art Island is a living gallery of art you will not find anywhere else. Experience larger-than-life pieces from the world's wildest festivals. Art Island is an outdoor gallery that's more like a galaxy, showcasing dynamic, multidimensional works from artists across the globe.

- 10,283 square feet
- Capacity: 340 Standing

