

The background of the image is a futuristic, circular arena. The arena has a complex, industrial design with various levels, railings, and structural elements. The lighting is a mix of deep blues, purples, and reds, creating a dramatic and high-tech atmosphere. In the center of the arena, there is a large, white, geometric sculpture that resembles a stylized head or a complex architectural form. The overall scene is dark and moody, with the central sculpture and the text providing the main focal points.

AREA 15

EVENTS 2023

AREA 15

AN EVENT VENUE REIMAGINED

Extraordinary event spaces for any type of event imagined. Effortlessly navigate through your dream experience at AREA15 - the pinnacle of experiential spaces. Indulge in our culinary delights and immersive entertainment, all available a la carte and on demand.



WE'RE NOT ONE THING,



AREA 15

WE'RE EVERYTHING

AREA 15

ENTERTAINMENT DISTRICT

Located just off the I-15 and seven minutes from the Las Vegas Strip, the location is perfectly situated in the heart of the city.

RAIDERS STADIUM

HARRY REID
INTERNATIONAL AIRPORT

T-MOBILE ARENA

MGM

CAESAR'S

I-15

THE STRIP

THE PALAZZO

THE WYNN

MSG SPHERE

ENCORE

CONVENTION CENTER

MANDALAY BAY

RESORTS WORLD

STRAT

DOWNTOWN
ARTS DISTRICT

350,000+ daily drive-bys with prime visibility along I-15

Conveniently located

- 7 minutes from The Strip
- 10 minutes from Downtown
- 15 minutes from Harry Reid Airport
- 2.4 million locals live within 35 miles

A LOOK INSIDE

- Whether it's a concert, food festival, corporate conference, theater performance, or private party, AREA15's unique spaces are customizable for any type of event.
- Event spaces are surrounded by one of a kind art, unique activations, innovative design, and groundbreaking technology.
- From the minute a guest enters through the immersive entry tunnel at AREA15, they are transported to another world. Our events spaces are a blank canvas for your event to come to life.

1 ATTRACTIONS ALLEY A carnival midway for the digital age.	10 PARTICLE QUEST An augmented reality adventure.	19 lumin CAFE & KITCHEN Illuminate your tastebuds.	28 <i>Wild Muse</i> Art you can wear.
2 Birdly A flight simulator to leave you soaring.	11 VIRTUALIS Reality is not enough.	20 CONDUIT CAFE Vibrant, upbeat specialty coffee bar.	
3 BRAINSTORM What's your story? The brain knows.	12 WINK WORLD Portals into the infinite.	21 oddwood BAR Libations beneath a luminous digital forest.	
4 DUELING AXES Axe throwing lounge.	13 ASYLLUM BAR + ARCADE Part bar. Part arcade. Part event venue.	22 SANCTUARY LOUNGE Find your zen in a bamboo volcano.	
5 5i FIVE IRON GOLF Indoor golf simulators.	14 A-LOT Outdoor event venue.	23 THE BEAT BY TODD THOLISA Unlike any dining experience.	
6 HALEY'S COMET Dip soar & glide above AREA15.	15 DREAM WEAVER Heavenly milk bar and boba tea.	24 THE PORTAL 360° projection mapped room.	
7 illuminarium A place that can take you anyplace.	16 KAWA HANDROLL Pure joy in the palm of your hand.	25 THE WALL Multi-use venue with a super-sized display.	
8 MEOW WOLF OMEGA MART You have no idea what's in-store for you!	17 LIFT OFF 001 - FIVE Imbibe and ride with specialty libations.	26 KAPPA TOYS A curation of nostalgic classics.	
9 MUSEUM FIASCO An immersive sound & light spectacle.	18 <i>Lost Spirits</i> DISTILLERY Art + science + innovation = whiskey.	27 ROCKET FIZZ Blast off to candy confection.	

EXPERIENCES
FOOD, DRINKS & ENTERTAINMENT
RETAIL



LIFTOFF

3,762 SQUARE FEET

155 RECEPTION CAPACITY



ODDWOOD

2,480 SQUARE FEET

150 RECEPTION CAPACITY



SANCTUARY

3,000 SQUARE FEET

100 RECEPTION CAPACITY

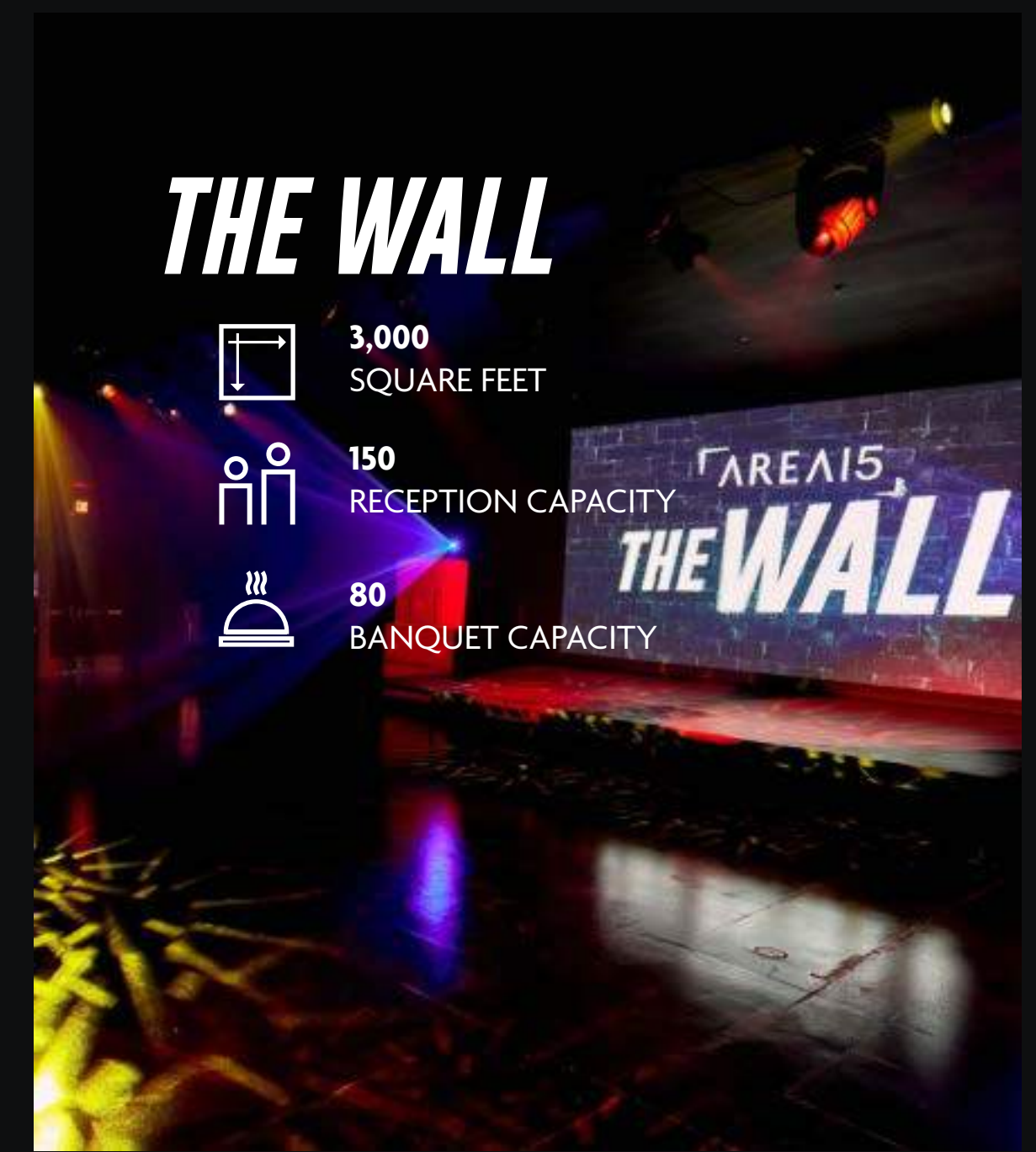


THE WALL

3,000 SQUARE FEET

150 RECEPTION CAPACITY

80 BANQUET CAPACITY



ASYLUM

6,569 SQUARE FEET

500 RECEPTION CAPACITY

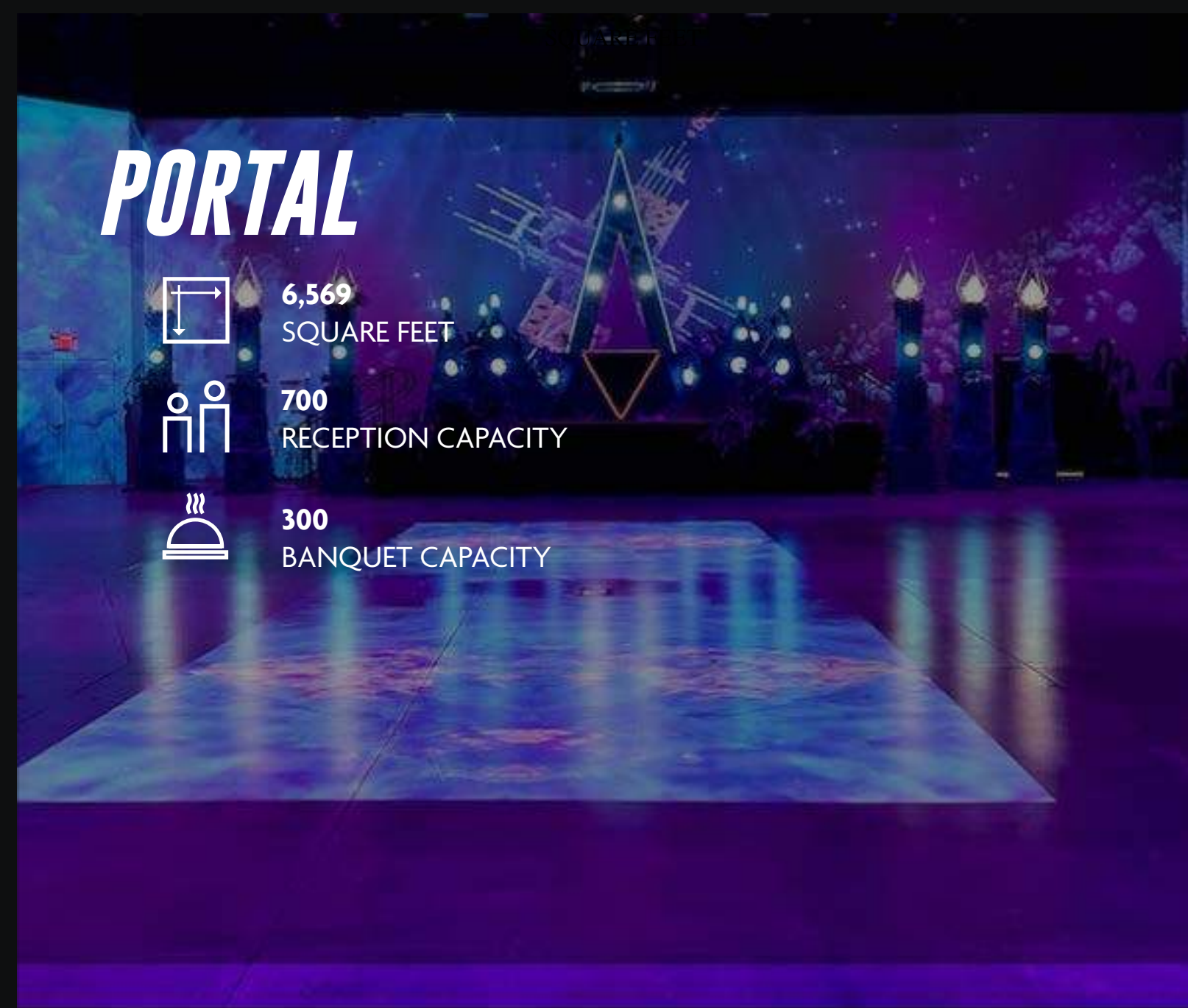


PORTAL

6,569 SQUARE FEET

700 RECEPTION CAPACITY

300 BANQUET CAPACITY



A-LOT

25,013 SQUARE FEET

2,500+ RECEPTION CAPACITY

1,000 BANQUET CAPACITY



LIFTOFF

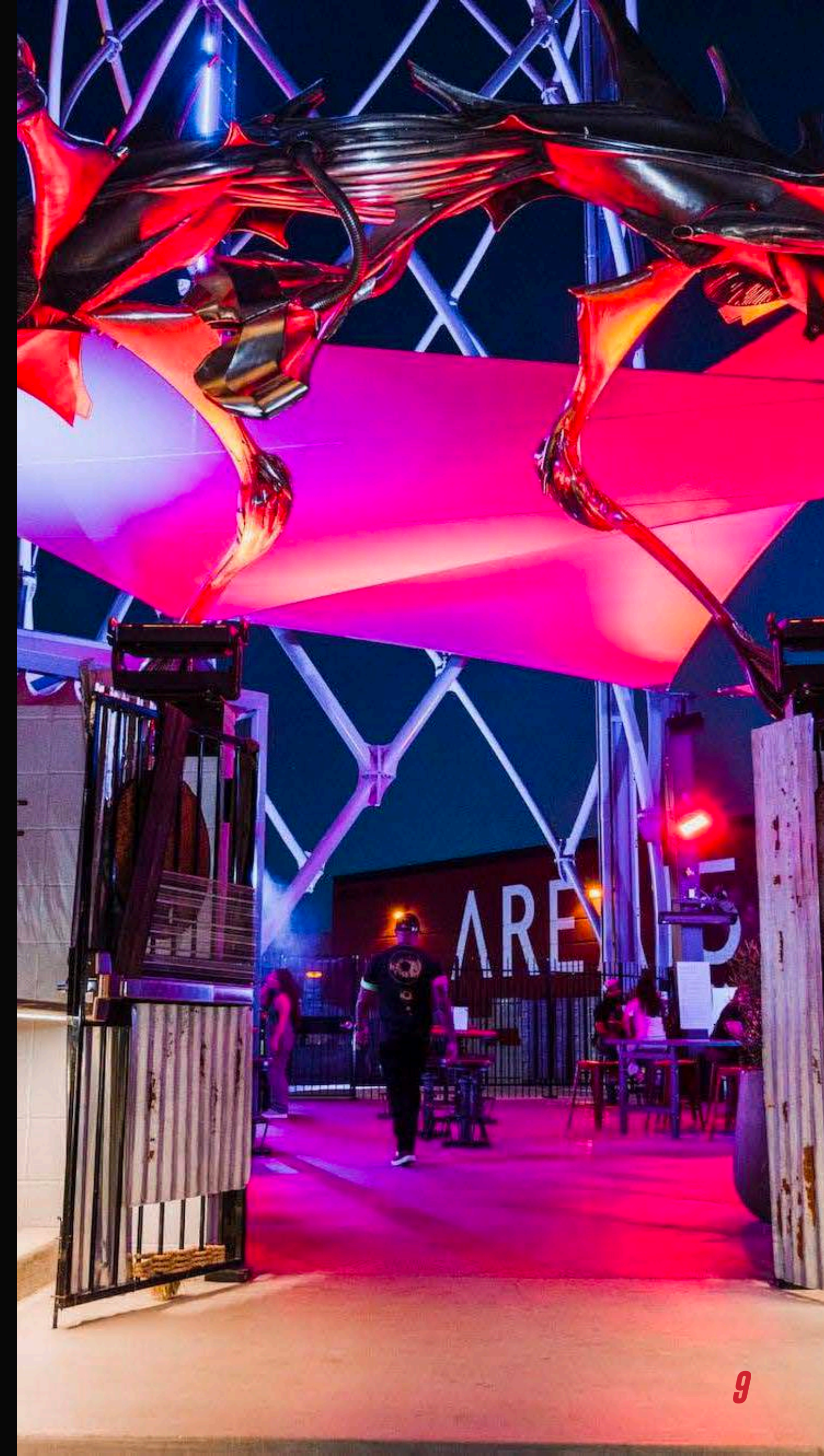
Touch the sky aboard a panoramic ride and aerial experience inspired by aeronauts and aviators of past, present, and future. If you dare brave LIFTOFF's guardian, Gilly, you'll break the barriers between land and sky!

A proper toast with specialty libations and refreshments awaits you at the LIFTOFF Lounge before ascending up to the desert airspace. Then, you'll step into the helix for an open-air balloon ride taking you up 130-feet high. At its apex, you'll behold an extraordinary, 360-degree view of the Las Vegas Strip and vistas far and wide.

Take flight, day or night! At night, LIFTOFF energizes with a light spectacle rivaling the twinkling lights on the ground and beyond.

- Square Feet: 3,762
- Capacity: 155 Reception





ODDWOOD

Oddwood is a striking setting for any event where a twinkling tree takes center stage. Whether you say your wedding vows beneath the glowing tree canopy or use it as a headline-grabbing backdrop for your conference or lecture series, this is the perfect event space to make magical memories.

- Square Feet: 2,480
- Capacity: 150 Reception

SANCTUARY

A space like no other in Las Vegas - or the world. Designed by Elora Hardy and her design firm, IBUKU, The Sanctuary is constructed of bamboo sourced from the mountains and valleys of Java and Bali. The airy, organic shape and lush, live greenery will transport you and your guests to a place of peace. Ideal for intimate events - ceremonies, workshops, soirées... Or otherworldly experiences.

- Square Feet: 1,962
- Dimensions: 50' Diameter
- Capacity: 100 Reception

THE WALL

Multi-purpose event venue featuring a 20 ft x 10ft LED video wall as its focal point, The Wall is ideal not only for corporate gatherings but also customized weddings, live performances, birthday parties and more.

Situated between the outdoor A-Lot space and the 360-degree, projection-mapped venue The Portal, The Wall can be reserved independently or in conjunction with any of AREA15's other event venues and experiences for partial or full buyouts. Featuring 3,000 square feet of space, this venue can also be arranged to accommodate theater style seating or banquet rounds. Perfect for your next Q&A panel.

The Wall also features a full-service bar, built in 20ft x 12ft stage, a private green room, and full-service Audio/Visual.

- Square Feet: 3,000
- Capacity: 150 Reception
- Banquet: 80



Rules for Experiential Rulebreakers

A Conversation On Creativity

Featuring: Erica Boeke, CEO of Liberty & Company | Winston Fisher, CEO of AREA15

ASYLUM

Featuring two levels and dozens of new and classic arcade games, one-of-a-kind murals bringing the space to life, and an impressive beverage program to enjoy it all with, it's the perfect spot for any occasion. This space also has direct access to A-LOT and each level can be rented out individually.

- Square Feet: 3114 -1st floor, 6253 -2nd floor
- Capacity: 500 Reception





AREA 15



15

PORTAL

Highly flexible indoor event space customizable for any configuration. Branding is amplified with 360-degree projection mapping and a turn-key audio visual package. Ideal for corporate events or industry conferences, private parties or after-parties, intimate speaker events or theater performances. Make this space your own, wherever your imagination leads you.

- Square Feet: 6,569
- Dimensions: 100' x 67'
- Capacity: 700 Reception
- Banquet: 300



A-LOT

An outdoor event space can be customized to fit any theme. Designed to be flexible in both layout and décor, the space offers a blank canvas and an extraordinary setting for any event imaginable. From corporate galas, product launches, private celebrations, concerts or music festivals: the only limit is your imagination.

A-LOT also boasts a sky deck with views of the Las Vegas strip. Perfect for your top sponsors or VIPs, this space is great for up to 80 guests. For the winter months, A-LOT does have an enclosed tent covering 2/3rds of the space. This allows your guests to escape some of the cooler temperatures all while still enjoying our festival style stage inside the tent.

- Square Feet: 25,013
- Dimensions: 300' x 108'
- Capacity: 2,000+ Reception
- Banquet: 1,000



AREA 15

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FULL BUYOUTS

Looking for something bigger? Your event can take over all of AREA15. Throw an ax, ride a zipline, explore immersive art exhibitions, experience world-class VR and arcade games. Any corporate or private event can be transformed into an unforgettable experiences your guests will be talking about for years.

- Full buyout includes access to all of AREA15 common spaces and tenant experiences and attractions
- 150,000 square feet, includes indoor and outdoor spaces
- Up to 10,000+ guests

EXPAND YOUR EXPERIENCES



MAKE CONTACT

CONTACT OUR TEAM TODAY AND LET'S CREATE SOMETHING SPECIAL TOGETHER.

3215 S. Rancho Drive Las Vegas, Nevada 89102 | www.area15.com | events@area15.com

PLAN YOUR EVENT

RESOURCES

[AREA15 Brand Video](#) | [AREA15 Virtual Tour](#)

SOCIALS:

