



AREA 15

EVENTS 2022

AN EVENT VENUE REIMAGINED

Extraordinary event spaces for any type of event imagined





LV CONVENTION CENTER

TREASURE ISLAND

HARRY REID INTERNATIONAL AIRPORT

THE STRIP

THE PALAZZO

WYNN

ENCORE

RESORTS WORLD

THE MIRAGE

AN IMMERSIVE EVENT AND ENTERTAINMENT DISTRICT

- Located just off I-15 & Desert Inn Road
- Minutes from The Strip
- 300,000 Square Foot Entertainment Complex
- 900 free parking spots

AREA 15

15

SPRING MTN RD.

W DESERT INN RD.

AREA 15

A LOOK INSIDE

- Whether it's a concert, food festival, corporate conference, theater performance, or private party, AREA15's unique spaces are customizable for any type of event.
- Event spaces are surrounded by one of a kind art, unique activations, innovative design, and ground-breaking technology.
- From the minute a guest enters through the immersive entry tunnel at AREA15, they are transported to another world. Our events spaces are a blank canvas for your event to come to life.

THE GROUNDS

174,240
SQUARE FEET

15,000
CAPACITY

10,000
GA

A-LOT

25,013
SQUARE FEET

3,204
CAPACITY

980
BANQUET CAPACITY

PORTAL

6,569
SQUARE FEET

705
CAPACITY

330
BANQUET CAPACITY

SANCTUARY

1,962
SQUARE FEET

108
CAPACITY

70
BANQUET CAPACITY

LIFTOFF

3,762
SQUARE FEET

155
CAPACITY

AREA15

SANCTUARY

A space like no other in Las Vegas - or the world. Designed by Elora Hardy and her design firm, IBUKU, The Sanctuary is constructed of bamboo sourced from the mountains and valleys of Java and Bali. The airy, organic shape and lush, live greenery will transport you and your guests to a place of peace. Ideal for intimate events - ceremonies, workshops, soirées... Or otherworldly experiences.

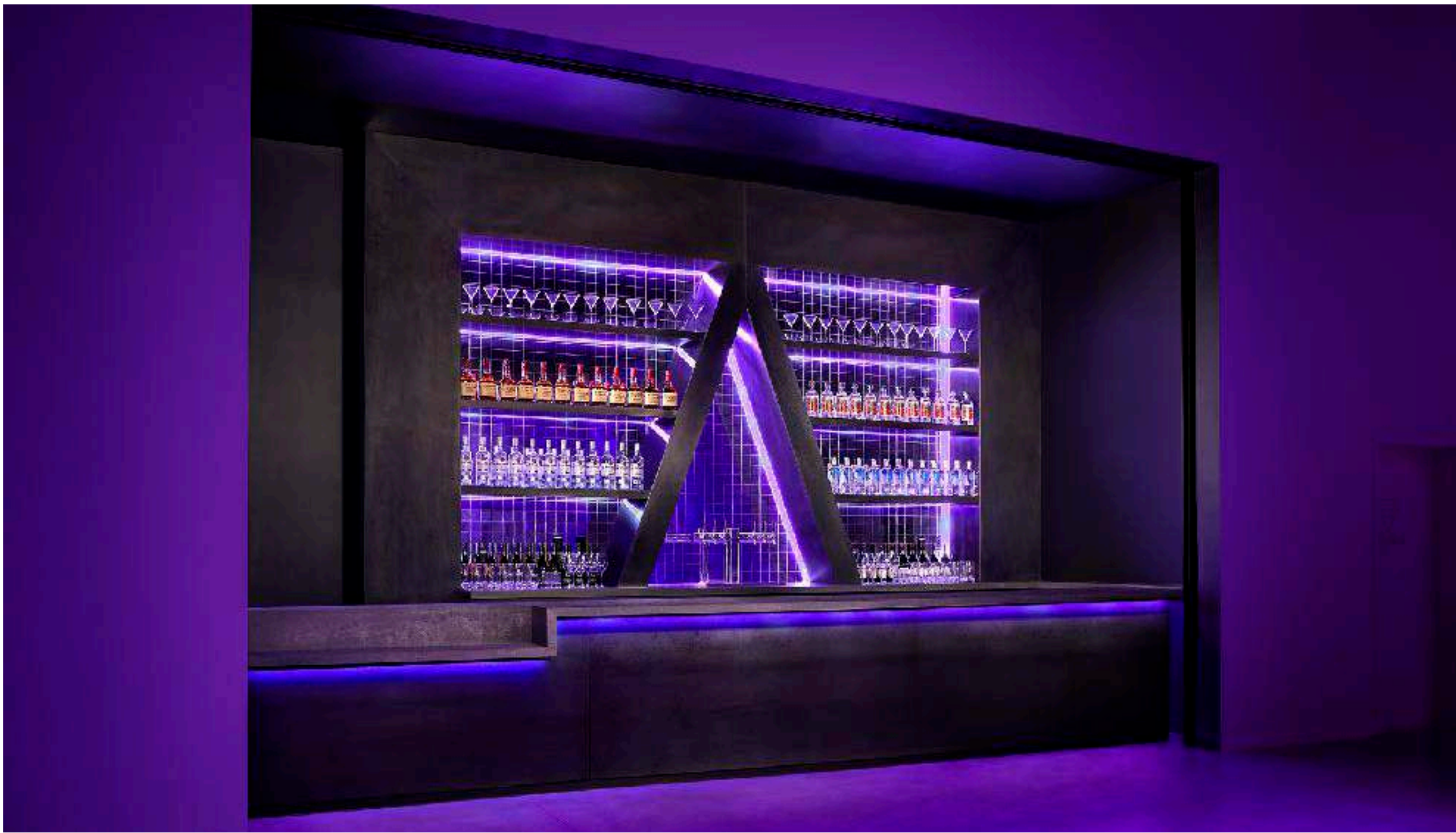
- Square Feet: 1,962
- Dimensions: 50' Diameter
- Capacity: 108 Reception, 70 Seated



PORTAL

Highly flexible indoor event space customizable for any configuration. Branding is amplified with 360-degree projection mapping and a turn-key audio visual package. Ideal for corporate events or industry conferences, private parties or after-parties, intimate speaker events or theater performances. Make this space your own, wherever your imagination leads you.

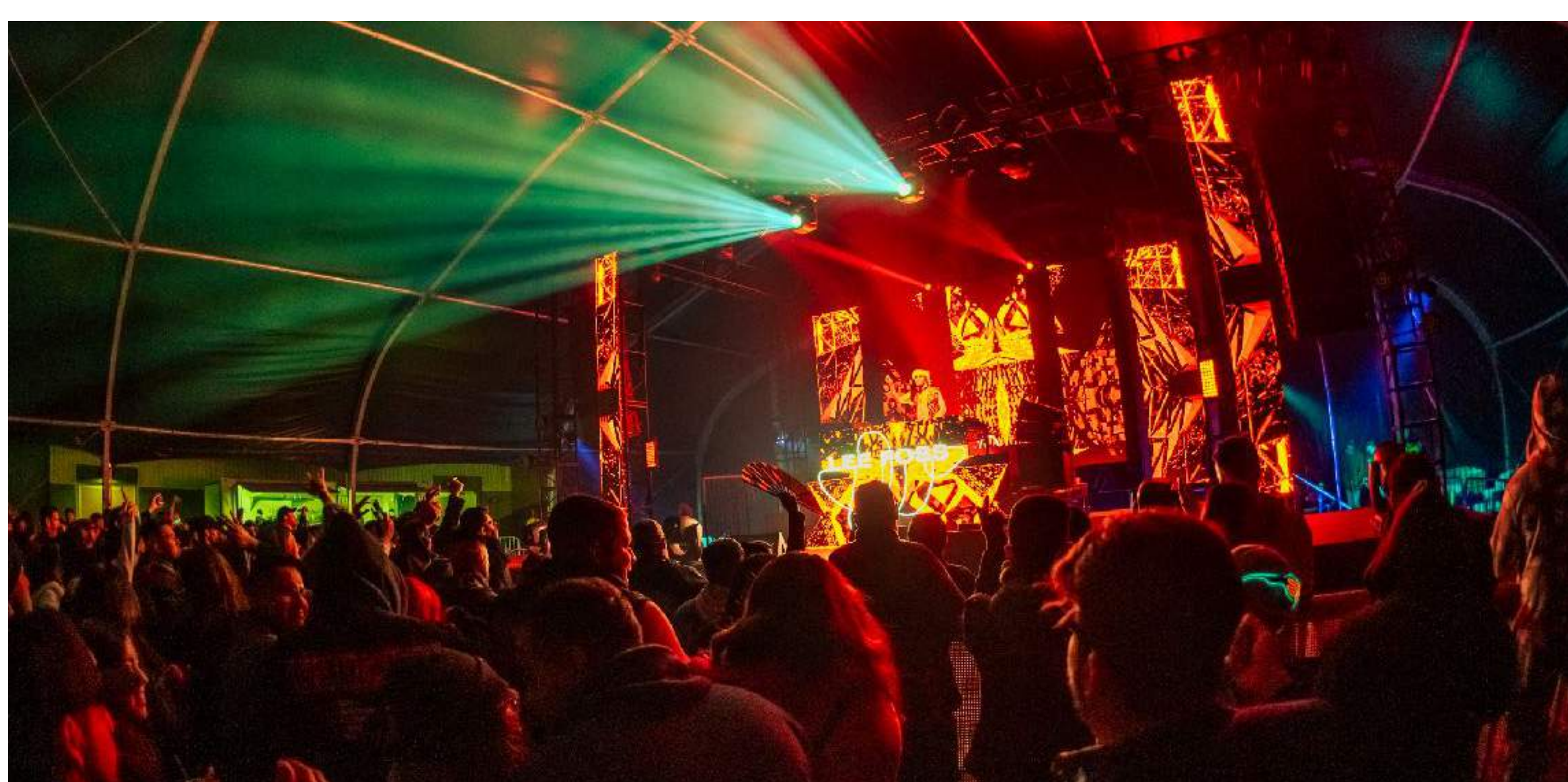
- Square Feet: 6,569
- Dimensions: 100' x 67'
- Capacity: 705 Reception, 330 Seated



A-LOT

An outdoor event space can be customized to fit any theme. Designed to be flexible in both layout and décor, the space offers a blank canvas and an extraordinary setting for any event imaginable. From corporate galas, product launches, private celebrations, concerts or music festivals: the only limit is your imagination.

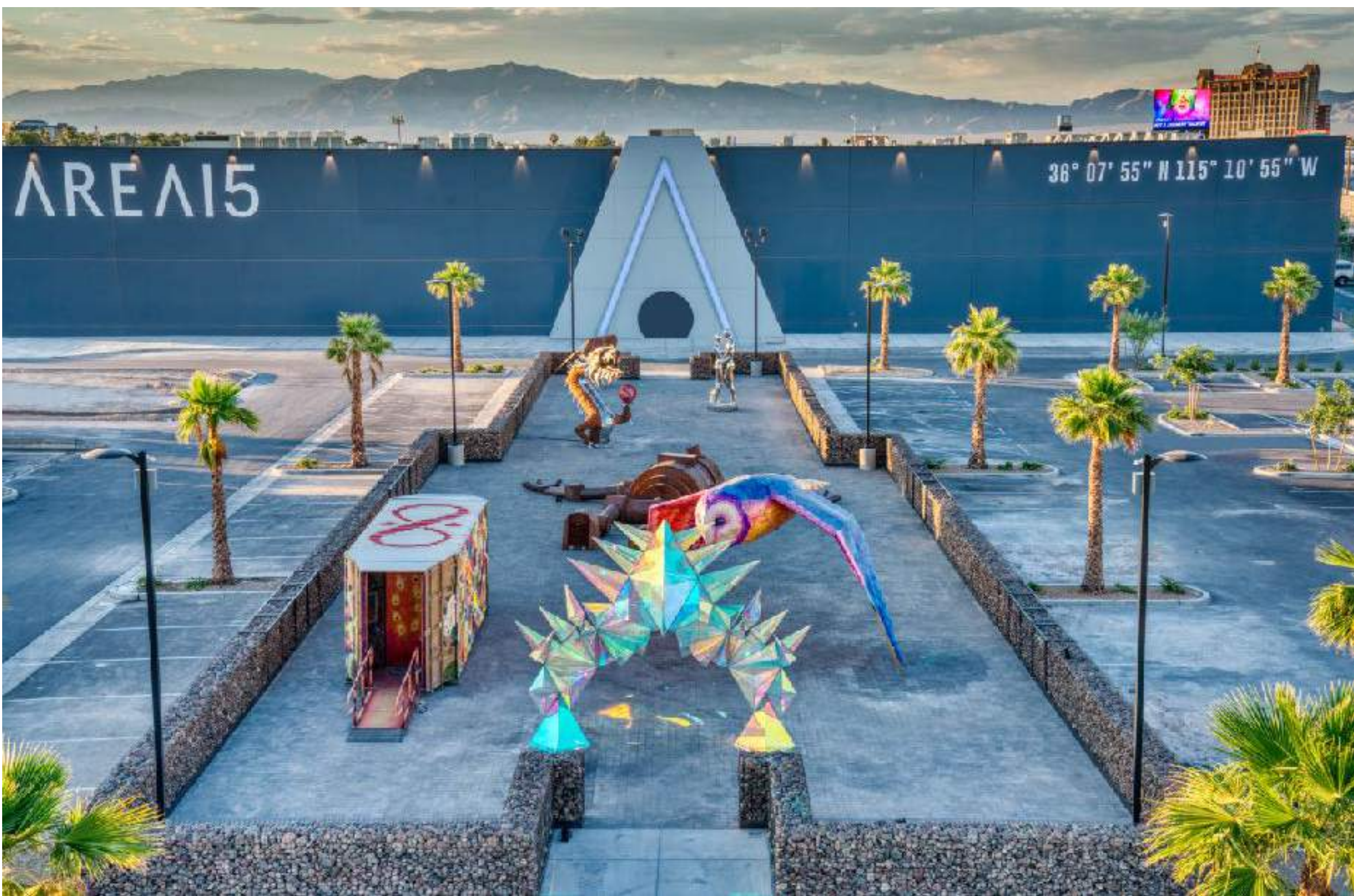
- Square Feet: 25,013
- Dimensions: 300' x 108'
- Capacity: 3204 Reception, 980 Seated
- 1,400 square foot VIP deck with 95 person reception capacity



ART ISLAND

Art Island is a living gallery of art you will not find anywhere else. Experience larger-than-life pieces from the world's wildest festivals. Art Island is an outdoor gallery that is more like a galaxy, showcasing dynamic, multi-dimensional works from artists across the globe.

- Square Feet: 10,283
- Dimensions: 220' x 55'
- Capacity: 340 Reception

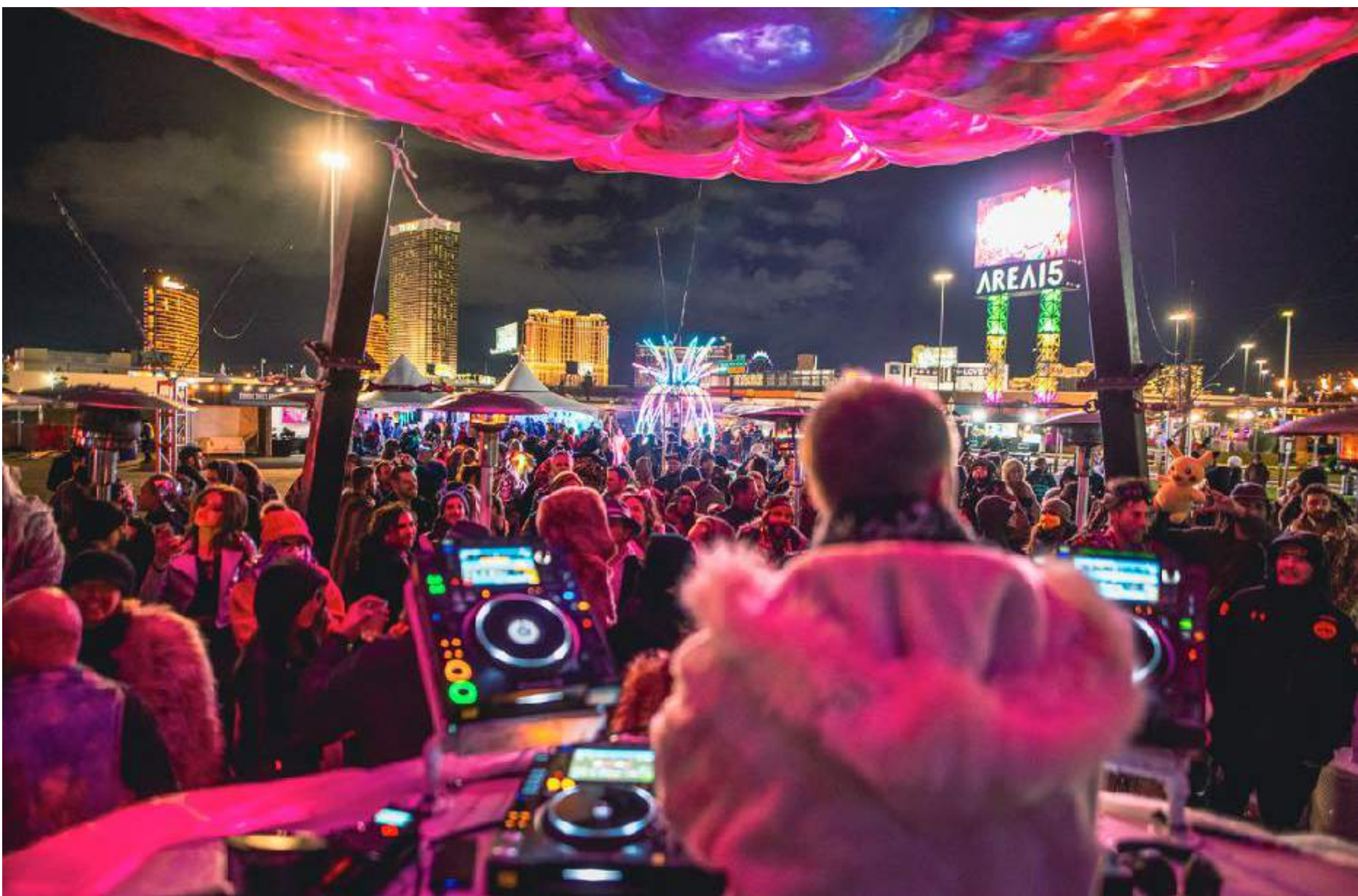


THE GROUNDS

Set the stage! The Grounds is a fully customizable, multi-use space suitable for festivals, carnivals, conventions, concerts and other large-scale events. The space offers unobstructed views of the Las Vegas skyline and easy access from the Strip. The event space can be combined with the A-Lot and the Portal.

- Square Feet: 174,240
- Dimensions: 100' x 67'
- Capacity: 15,000 Reception, 10,000 Seated
- Can be booked in conjunction with the A-Lot



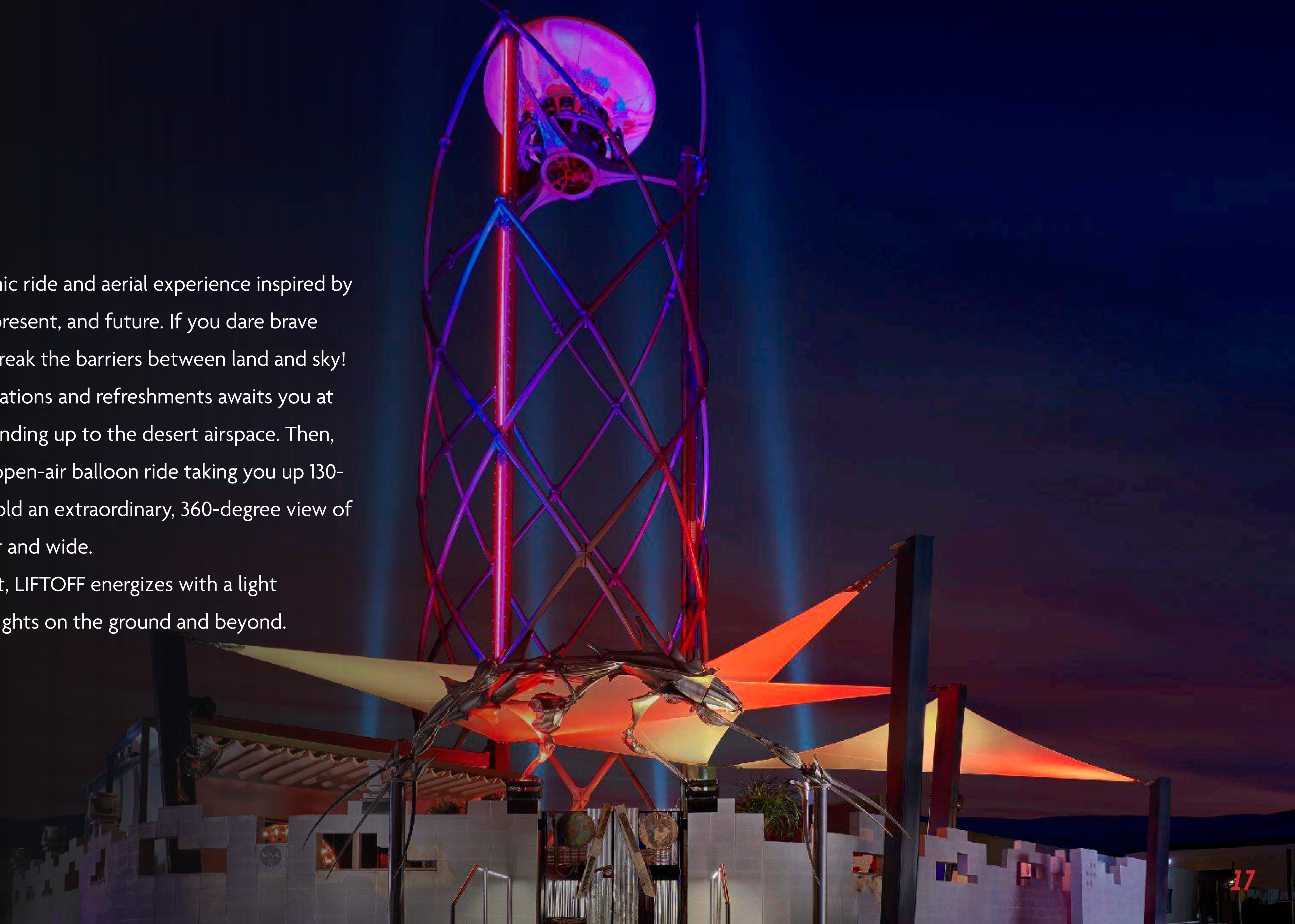


LIFTOFF

Touch the sky aboard a panoramic ride and aerial experience inspired by aeronauts and aviators of past, present, and future. If you dare brave LIFTOFF's guardian, Gilly, you'll break the barriers between land and sky! A proper toast with specialty libations and refreshments awaits you at the LIFTOFF Lounge before ascending up to the desert airspace. Then, you'll step into the helix for an open-air balloon ride taking you up 130-feet high. At its apex, you'll behold an extraordinary, 360-degree view of the Las Vegas Strip and vistas far and wide.

Take flight, day or night! At night, LIFTOFF energizes with a light spectacle rivaling the twinkling lights on the ground and beyond.

- Square Feet: 3762
- Capacity: 155





FULL BUYOUTS

Looking for something bigger? Your event can take over all of AREA15. Throw an ax, ride a zipline, explore immersive art exhibitions, experience world-class VR and arcade games. Any corporate or private event can be transformed into an unforgettable experiences your guests will be talking about for years.

- Full buyout includes access to all of AREA15 common spaces and tenant experiences and attractions
- 150,000 square feet, includes indoor and outdoor spaces
- Up to 10,000 guests

GROUNDBREAKING TECH & AV CAPABILITIES

Panasonic

World's Smallest and Lightest 30,000-lumen-class 3-Chip DLP™ 4K Projector. Providing high brightness and image quality in any setting.

AREA15



From the deepest bass to sparkling highs, count on the fidelity of LEO Family systems to deliver the electrifying sonic experience the audience came for, every time.



CREATIVE + EXPERIENTIAL ENHANCEMENTS

- Art Cars
- Interactive Performances
- Custom Projection-Mapped Content
- Brand Activations
- Video + Photography of Event
- Immersive Art Exhibitions
- Innovative Culinary Experience

FOOD, DRINKS & ENTERTAINMENT

EXPERIENCES

EXPERIENCES / RETAIL

AREA15

1 A-LOT It's... a lot.	9 MEOW WOLF OMEGA MART	17 PARTICLE QUEST An augmented reality adventure.
2 THE FAST BY TODD ENGLISH Unlike any dining experience you've ever had.	10 EMPORIUM ...ARCADE...BAR... Part bar. Part arcade. Part event venue. All good times.	18 VIRTUALIS V3 Reality is not enough.
3 Emack & Bolio's Ice cream that rocks!	11 DUELING AXES Sat sfy your primal desires with axe throwing.	19 WINK WORLD Portals into the infinite.
4 oddwood Libations beneath a luminous digital forest.	12 5i FIVE IRON GOLF Where golf meets high-tech entertainment.	20 OZ EXPERIENCE by BackLight Forget everything you know about VR.
5 THE PORTAL 360° projection mapped immersive experience.	13 Birdly A flight simulator to leave you soaring.	21 MERCH POP-UP Take home memories and a piece of the AREA15 experience.
6 SANCTUARY Find your zen in a bamboo volcano.	14 BRAIN STORM What's your story? The brain knows.	22 KAPPA TOYS A curation of nostalgic classics.
7 Lost Spirits DISTILLERY Art + science + innovation = whiskey.	15 HALEY'S COMET Dip, soar & glide above AREA15.	23 ROCKET FIZZ Blast off to candy confection.
8 MAKERS & FINDERS Vibrant, upbeat specilty coffee bar.	16 MUSEUM FIASCO An immersive sound & light spectacle.	24 Wild Muse Art you can wear.

AREA15



Lost Spirits
DISTILLERY
TOUR

CREATE SOMETHING EXTRAORDINARY

PLAN YOUR EVENT



@area15official

3215 S. Rancho Drive Las Vegas, Nevada 89102 | www.area15.com